# January 2025

KEY:
- Static Post
- Business Highlight
- Event
- Council Recap
- News
- Appreciation Day
- Campaign
- VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | 30 | 31<br>Closed NYD | 1<br>Happy New Year | 2<br>Swearing In Ceremony | 3 | 4 |
| 5 | 6 | 7 | 8<br>Chamber Banquet Pics | 9<br>Law Enforcement | 10 | 11 |
| 12 | 13 | 14 | 15<br>Budget in Brief 2025 | 16 | 17 | 18 |
| 19 | 20<br>Closed MLK | 21 | 22 | 23 | 24<br>Mayor's Memo | 25<br>Polar Plunge |
| 26 | 27 | 28<br>Council Agenda | 29 | 30 | 31 | |

## Filming Schedule

| Video: | Film Date: | Post Date: |
|---|---|---|
| Budget in Brief | 1/7/25 | 1/15/25 |
| Council Recap | 1/28/25 | 2/4/25 |

# February 2025

KEY:
- Static Post
- Business Highlight
- Event
- Council Recap
- News
- Appreciation Day
- Campaign
- VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | | | | | 1<br>Black History Month |
| 2 | 3 | 4<br>Council Recap | 5<br>Black History Month | 6 | 7<br>Wear Red - Heart Health | 8 |
| 9 | 10 | 11 | 12<br>Black History Month | 13 | 14<br>Donor Day | 15 |
| 16 | 17<br>Closed Presidents | 18 | 19<br>Black History Month | 20<br>Love Your Pet | 21<br>Mayor's Memo | 22 |
| 23 | 24 | 25<br>Council Agenda | 26<br>Black History Month | 27 | 28 | 1 |

## Filming Schedule

| Video: | Film Date: | Post Date: |
|---|---|---|
| World Water Day | 2/11/25 | 3/22/25 |
| PD Recruitment | 2/18/25 | 5/13/25 |
| Streets Video | 2/20/25 | 5/20/25 |
| Stormwater Video | 2/20/25 | 5/21/25 |
| Council Recap | 2/25/25 | 3/4/25 |

# March 2025

| KEY: |
|---|
| Static Post |
| Business Highlight |
| Event |
| Council Recap |
| News |
| VIDEO |

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | | | | | 1<br>Women's History Month |
| 2 | 3 | 4<br>Council Recap | 5<br>Women's History Month | 6 | 7 | 8<br>Int. Women's Day - Staff Feature |
| 9 | 10 | 11 | 12<br>Women's History Month | 13 | 14 | 15 |
| 16 | 17 | 18 | 19<br>Women's History Month | 20 | 21<br>Mayor's Memo | 22<br>World Water Day |
| 23 | 24 | 25<br>Council Agenda | 26<br>Women's History Month | 27 | 28 | 29 |
| 30 | 31 | 1 | 2 | 3 | 4 | 5 |

## Filming Schedule

| Video: | Film Date: | Post Date: |
|---|---|---|
| Council Recap | 3/25/25 | 4/1/25 |
| ACO Week 1 | 3/30/25 | 4/13/25 |
| ACO Week 2 | 3/30/25 | 4/15/25 |

# April 2025

KEY:
- Static Post
- Business Highlight
- Event
- Council Recap
- Appreciation Day
- Campaign
- VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | 1<br>Council Recap | 2<br>Autism Awareness | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13<br>ACO Week VIDEO | 14<br>ACO Week | 15<br>ACO Week | 16<br>ACO Week | 17<br>ACO Week VIDEO | 18<br>Closed Good Friday<br>ACO Week | 19<br>ACO Week |
| 20 | 21 | 22 | 23 | 24 | 25<br>Mayor's Memo | 26 |
| 27 | 28 | 29<br>Council Agenda | 30 | 1 | 2 | 3 |

## Filming Schedule

| Video: | Film Date: | Post Date: |
|---|---|---|
| Public Service Week | 4/8/25 | 5/4/25 |
| Water | 4/8/25 | 5/22/25 |
| Council Recap | 4/29/25 | 5/6/25 |

# May 2025

KEY:
- Static Post
- Business Highlight
- Event
- Council Recap
- News
- Appreciation Day
- Campaign
- VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | | | 1<br>THV11 Cereal Drive Starts | 2 | 3 |
| 4<br>Firefighters Day<br>Public Service Week VIDEO | 5<br>Teacher Appreciation<br>Public Service Week | 6<br>Public Service Week<br>Council Recap | 7<br>Public Service Week | 8 | 9 | 10 |
| 11<br>PD Week | 12<br>PD Week | 13<br>PD Recruitment VIDEO | 14<br>PD Week | 15<br>PD Week | 16<br>PD Week | 17<br>PD Week |
| 18<br>Public Works Week | 19<br>Public Works Week | 20<br>Rescue Dog Day<br>Streets Video | 21<br>Stormwater | 22<br>Water Video | 23<br>Mayor's Memo<br>Wastewater Video | 24<br>Public Works Week |
| 25 | 26<br>Closed Memorial | 27<br>Council Agenda | 28 | 29 | 30 | 31 |

## Filming Schedule

| Video: | Film Date: | Post Date: |
|---|---|---|
| Parks & Rec Month | 5/8/25 | 7/2/25 |
| Parks & Rec Month | 5/8/25 | 7/9/25 |
| South Plain Project | 5/14/25 | 6/10/25 |
| Council Recap | 5/27/25 | 6/3/25 |

# June 2025

KEY:
Static Post
Business Highlight
Event
Council Recap
Appreciation Day
Campaign
VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| 1 | 2 | 3<br>Council Recap | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19<br>Closed Juneteenth | 20<br>Mayor's Memo | 21 |
| 22 | 23 | 24<br>Council Agenda | 25 | 26 | 27 | 28 |
| 29 | 30 | 1 | 2 | 3 | 4 | 5 |

## Filming Schedule

| Video: | Film Date: | Post Date: |
|---|---|---|
| Master Plan | 6/13/25 | 7/10/25 |
| Parks & Rec Month | 6/11/25 | 7/16/25 |
| Parks & Rec Month | 6/12/25 | 7/23/25 |
| 4th of July Safety | 6/16/25 | 7/3/25 |
| Council Recap | 6/24/25 | 7/1/25 |

# July 2025

KEY:
- Static Post
- Business Highlight
- Event
- Council Recap
- News
- Appreciation Day
- Campaign
- VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | 1<br>Council Recap | 2<br>Parks & Rec Month VIDEO | 3<br>4th of July Safety | 4<br>Closed 4th | 5 |
| 6 | 7 | 8 | 9 | 10<br>Master Plan | 11 | 12 |
| 13 | 14 | 15 | 16<br>Parks & Rec Month VIDEO | 17 | 18 | 19 |
| 20 | 21 | 22 | 23<br>Parks & Rec Month VIDEO | 24 | 25<br>Mayor's Memo | 26 |
| 27 | 28 | 29<br>Council Agenda | 30<br>Parks & Rec Month VIDEO | 31 | 1 | 2 |

## Filming Schedule

| Video: | Film Date: | Post Date: |
|---|---|---|
| Council Recap | 7/29/25 | 8/5/25 |

# August 2025

| KEY: |
|---|
| Static Post |
| Business Highlight |
| Event |
| Council Recap |
| News |
| Appreciation Day |
| Campaign |
| VIDEO |

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | | | | 1 | 2 |
| 3 | 4 | 5<br>Council Recap | 6 | 7 | 8 | 9 |
| 10<br>Lifeguard Appreciation | 11 | 12 | 13 | 14 | 15<br>City Hall Selfie Day | 16 |
| 17<br>Nonprofit Day | 18 | 19 | 20 | 21 | 22<br>Mayor's Memo | 23 |
| 24 | 25 | 26<br>Council Agenda | 27 | 28 | 29 | 30 |

## Filming Schedule

| Video: | Film Date: | Post Date: |
|---|---|---|
| Finance Week | 8/13/25 | 9/15/25 |
| Council Recap | 8/26/25 | 9/3/25 |
| Impact Fees | | |

# September 2025

KEY:
- Static Post
- Business Highlight
- Event
- Council Recap
- News
- Appreciation Day
- Campaign
- VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | 1<br>Closed Labor Day | 2<br>Council Recap | 3 | 4 | 5 | 6 |
| 7 | 8<br>Impact Fees | 9 | 10 | 11<br>9/11 Memorial | 12 | 13 |
| 14<br>Finance Week | 15<br>Finance Week VIDEO | 16<br>Finance Week | 17<br>IT Professionals Day | 18<br>Finance Week | 19<br>Finance Week | 20<br>Finance Week |
| 21 | 22 | 23<br>Voter Registration Day | 24 | 25 | 26<br>Mayor's Memo<br>HR Day | 27 |
| 28 | 29 | 30<br>Council Agenda | 1 | 2 | 3 | 4 |

## Filming Schedule

| Video: | Film Date: | Post Date: |
|---|---|---|
| Fire Prevention | 9/10/25 | 10/6/25 |
| Planning Month | 9/17/25 | 10/13/25 |
| Rate Study | 9/24/25 | 10/20/25 |

# October 2025

KEY:
- Static Post
- Business Highlight
- Event
- Council Recap
- News
- Appreciation Day
- Campaign
- VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | | 1<br>Breast Cancer Awareness | 2<br>Planning Month | 3 | 4 |
| 5<br>Fire Prevention Week | 6<br>Fire Prevention Week VIDEO | 7<br>Fire Prevention Week<br>Council Recap | 8<br>Fire Prevention Week | 9<br>Water Prof Week | 10<br>Water Prof Week | 11<br>Water Prof Week |
| 12 | 13<br>Planning Month VIDEO | 14 | 15 | 16 | 17 | 18 |
| 19 | 20<br>Planning Month | 21<br>Rate Study | 22 | 23 | 24<br>Mayor's Memo | 25 |
| 26 | 27<br>Planning Month | 28<br>Council Agenda<br>First Responders Day | 29 | 30 | 31 | 1 |

## Filming Schedule

| Video: | Film Date: | Post Date: |
|---|---|---|
| Council Recap | 10/28/25 | 11/4/25 |

# November 2025

KEY:
- Static Post
- Business Highlight
- Event
- Council Recap
- News
- Appreciation Day
- Campaign
- VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | | | | | 1 |
| 2 | 3 | 4<br>Council Recap | 5 | 6 | 7 | 8 |
| 9 | 10 | 11<br>Closed Veteran's Day | 12 | 13 | 14<br>Mayor's Memo | 15 |
| 16 | 17 | 18<br>Council Agenda<br>GIS Day | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27<br>Closed for Thanksgiving | 28 | 29 |

## Video Schedule

| Video: | Film Date: | Post Date: |
|---|---|---|
| Council Recap | 11/18/25 | 12/2/25 |

# December 2025

| KEY: |
| --- |
| Static Post |
| Business Highlight |
| Event |
| Council Recap |
| News |
| Appreciation Day |
| Campaign |
| VIDEO |

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| --- | --- | --- | --- | --- | --- | --- |
| | 1 | 2<br>Council Recap | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12<br>Mayor's Memo | 13 |
| 14 | 15 | 16<br>Council Agenda | 17 | 18 | 19 | 20 |
| 21 | 22 | 23<br>Closed for Christmas | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | 1<br>Closed NYD | 2 | 3 |

## Video Schedule

| Video: | Film Date: | Post Date: |
| --- | --- | --- |
| Council Recap | 12/16/25 | 1/6/25 |