Community Engagement Committee Notes 11/18/2024

Members Present: Dustin Fullerton, Daniel Daley, Rene Moseley, Yesenia Salazar, Randy Robinson, Roderick Daniels, Christopher Ramsey

Members Absent:

Staff Present: Jordan Reynolds

Council Present: Jack Moseley

Guests Present: Carolyn Geffken - Literacy Action, Sgt. Anthony James - potential Ward

Call to Order: 6:02 PM by Jordan Reynolds

Approval of Minutes

- **October 2024 Minutes**
    - Motion by Randy, 2nd by Daniel

New Business:

- **Planning for 2025**
    - Want the committee to be better help at publicizing events
    - Want to help get voter turnout up
    - Would like to explore options for a year-round photo op area at Mills Park for free family photos–could include our logo for visibility
    - Committee has been tasked with auditing the city's website and social media pages for visibility, ease of access, and ADA compliance–will be reporting findings over the next few months
    - Goals:
        - Audit City's website and social media pages
        - Attend and have presence at 4 events per year
        - Assist communications in developing a resident "press kit" that includes information on city services, important dates and deadlines, City Council contact information, and other essential resources
- **Christmas in the Park Booth**
    - 2 hour shifts:
        - 2:30-4:30 Chris, Yesenia, Dustin
        - 4:30-6:30 Rene, Jack

    - Information providing:
        - List of local organizations doing toy/food drives
        - Chamber info - banquet
        - Council contact QR codes
        - Commissions with wards
        - Upcoming events
            - Duck Derby
        - Calendar
        - Parks info - signups
    - Items bringing:
        - Tablecloth
        - Table
        - Tent
        - Candy
- **Spring Events**
    - Duck Derby in May - would like a booth

Adjourment: 6:43, motion by Chris; 2nd by Randy

Next meeting: December 16, 2024 at 6:00 PM in City Hall Conference Room