Community Engagement Committee Goals 2025

1. **Audit the City of Bryant's website–www.cityofbryant.com**

   Review the website for functionality, accuracy, and user-friendliness to ensure residents can easily access information.

2. **Audit the City of Bryant's social media pages**

   Assess social media platforms for consistency, engagement, and alignment with communication goals; provide ideas for better engagement

   - City Hall - https://www.facebook.com/BryantCityHall
   - Animal Control - https://www.facebook.com/bryantanimalshelter
   - Parks - https://www.facebook.com/BryantParksandRec
   - Fire - https://www.facebook.com/BryantFireDepartment
   - Police - https://www.facebook.com/BryantPoliceAR

3. **Attend and Have Presence at 4 Events per Year**

   Increase community engagement by participating in at least four city events annually

4. **Assist Communications in Developing a Resident "Press Kit"**

   Create an informational kit for residents that includes city services, important dates, meeting schedules, City Council contact information, and other essential resources