City of Bryant, Arkansas
Community Development
210 SW 3rd Street Bryant, AR 72022
501-943-0943

SIGN PERMIT APPLICATION

Applicants are advised to read the Sign Ordinance prior to completing and signing this form. The Sign Ordinance is available at www.cityofbryant.com under the Planning and Community Development tab.

Note: Electrical Permits may be Required, Please contact the Community Development Office for more information.

Date: 05/05/2023

Sign Co. or Sign Owner

Name Branded Image Group
Address 227 E Emory Road
City, State, Zip Powell TN 37849
Phone 865-328-6108
Email Address rsmith@brandedimagegroup.com

Property Owner

Name Circle K
Address _____
City, State, Zip _____
Phone _____
Email Address _____

GENERAL INFORMATION

Name of Business Circle K Store #2709963
Address/Location of sign 2400 Springhill Road, Bryant AR 72022
Zoning Classification C2

Please use following page to provide details on the signs requesting approval. Along with information provided on this application, **a Site Plan showing placement of sign(s) and any existing sign(s) on the property is required** to be submitted**. Renderings of the sign(s) showing the correct dimensions is also required** to be submitted with the application. A thirty-five dollar ($35) per sign payment will be collected at the time of permit issuance. According to the Sign Ordinance a fee for and sign variance or special sign permit request shall be one hundred dollars ($100). Additional documentation may be required by Sign Administrator.

READ CAREFULLY BEFORE SIGNING

I Robin Smith- Branded Image Group, do hereby certify that all information contained within this application is true and correct. I fully understand that the terms of the Sign Ordinance supersede the Sign Administrator's approval and that all signs must fully comply with all terms of the Sign Ordinance regardless of approval. I further certify that the proposed sign is authorized by the owner of the property and that I am authorized by the property owner to make this application. I understand

that no sign may be placed in public right of way. I understand that I must comply with all Building and Electrical Codes and that it is my responsibility to obtain all necessary permits.

Use table below to enter information regarding each sign for approval. Please use each letter to reference each sign rendering.

SIGN	**Type** (Façade, Pole, Monument, other)	**Dimensions** (Height, Length, Width)	**Sqft** (Measured in whole as rectangle)	**Height of Sign** (Measured from lot surface)		Column for Admin Certifying Approval
				Top of Sign	Bottom of Sign	
A	Pole- MID	260' H 85 1/2W	179.46			
B	Building	60'H 152- 3/8W	63.88			
C	Canopy	3x16	48			
E	Car Wash	60h 152w	TBD			
F	Directionals	48h 29w				
G						



2400 Springhill Road
Bryant, AR 72022

SITE# 128

Valero/Big Red to Circle K

DATE: 04/04/2023_(JAME/OC)(OC)
CK_128_2400_SPRINGHILL RD_BRYANT_AR_H

SignResource IDENTITY GROUP

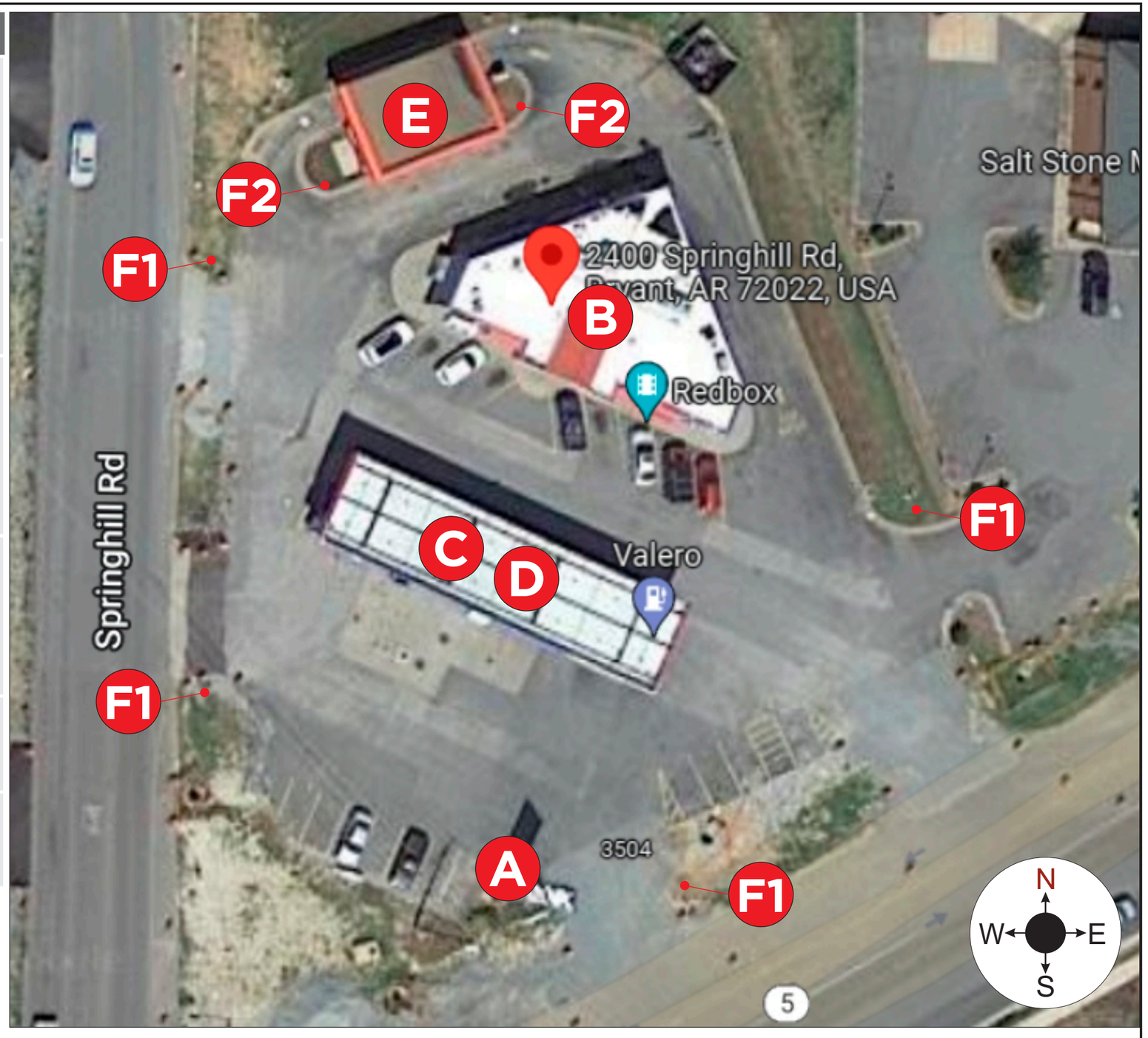
Los Angeles • Knoxville

800-423-4283

www.SignResource.com

SCOPE OF WORK

A **MID**	• Reface Valero to Circle K • Reface pricer cabinet to new Unleaded pricer faces, install new 24" Able LEDs and 4" toggle • Reface Big Red to Car Wash panel • Remove existing message board and install new EMC • Install LED retrofit lighting in all existing cabinets • Repaint existing cabinet, retainers, and poles to fuel brand specifications
B **BUILDING**	• Change Big Red channel letters to CK shop sign above center of the entrance • Remove Big Red sign from the corner of the building • All other existing faces to remain
C **CANOPY**	• Install (2) new illuminated fuel brand canopy ID signs • Install new non illuminated tri color ACM • Install Eyebrow down lighting on canopy fascia • Paint canopy poles to fuel brand specifications • Paint bollards to fuel brand specifications • Paint light poles to fuel brand specifications
D **DISPENSERS & FORECOURT**	• Reimage dispensers to fuel brand specifications • Replace trash cans to fuel brand specifications • Paint columns & islands to fuel brand specifications Paint bollards to fuel brand specifications • Install pump flags to fuel brand specifications • Paint light poles to Circle K specifications
E **CAR WASH**	• Tear down existing awning • Show "Car Wash" with tri color • Show "exit car wash" with tri color • Reimage Car Wash to fuel brand specifications
F **DIRECTIONAL**	• Directional signs to be installed at drive way entries



SRE APPROVED SURVEY REQUIRED PRIOR TO MANUFACTURING.

THIS RENDERING IS FOR REFERENCE AND PERMITTING PURPOSES ONLY
ANY SEPARATE OR OPTIONAL COMPONENTS MUST BE ORDERED SEPARATELY

ALL ELECTRICAL SIGNS WILL COMPLY WITH UL 48 – UL FILE #E46729

Site Overview

SCOPE OF WORK

A MID	• Reface Valero to Circle K • Reface pricer cabinet to new Unleaded pricer faces, install new 24" Able LEDs and 4" toggle • Reface Big Red to Car Wash panel • Remove existing message board and install new EMC • Install LED retrofit lighting in all existing cabinets • Repaint existing cabinet, retainers, and poles to fuel brand specifications

PRODUCT COPY:

WHITE COPY ON OPAQUE BACKGROUND

6" Unleaded

EXISTING 179.46 Sq.Ft



EXISTING LEDs SIZES: 17 1/2" RED UNSPECIFIED BRAND

REMOVE THIS CABINET

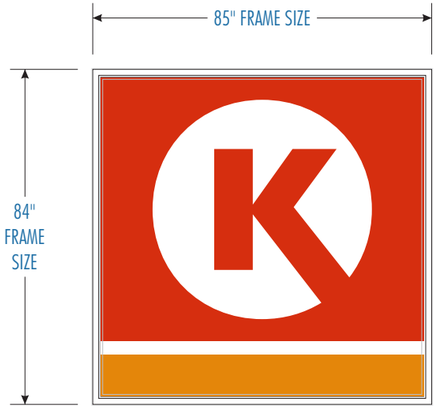
PROPOSED 179.46 Sq.Ft



TO REMAIN AS IS

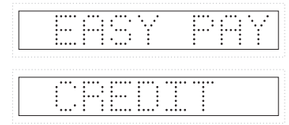
NEW EMC

PROPOSED LEDs SIZES: NEW 24" RED ABLE 7-SEG. LEDs

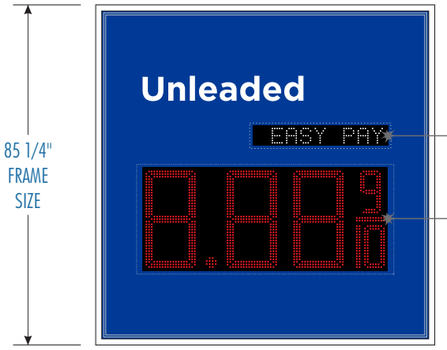


PANEL REFACE ONLY

4" WHITE ABLE ALTERNATOR LEDs OPTIONS:



ALL ALTERNATE MESSAGES
MUST BE PROGRAMED PRIOR TO SHIPPING AND INSTALLER-CONFIRMED UPON INSTALL



CLEAR WINDOW
4" WHITE ABLE ALTERNATOR LEDs
WINDOW SIZE: 5" x 33 7/8"
1AB04ALTW_9D

CLEAR WINDOW
24" RED ABLE 7 SEGMENT LED's
WINDOW SIZE: 26" x 61.5"

PANEL REFACE ONLY



PANEL REFACE ONLY



NEW EMC

VENTS AND FANS TO MATCH LED MANUFACTURER'S SPECIFICATIONS

Main I.D.

SCALE 1:38

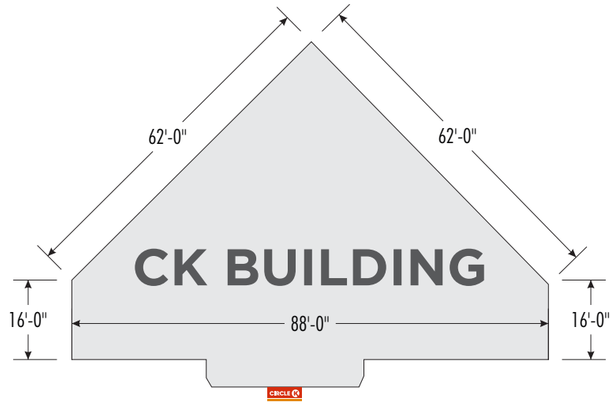
SCOPE OF WORK

B

BUILDING

- Change Big Red channel letters to CK shop sign above center of the entrance
- Remove Big Red sign from the corner of the building
- All other existing faces to remain





EXISTING

81.85 Sq.Ft



PROPOSED

63.33 Sq.Ft



Building

SCALE: N.T.S.

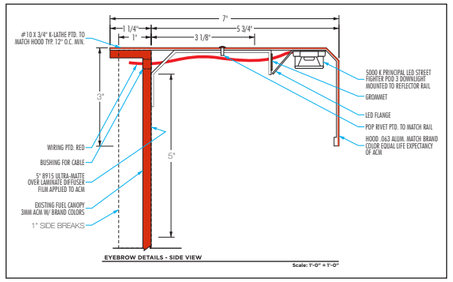
SCOPE OF WORK

C

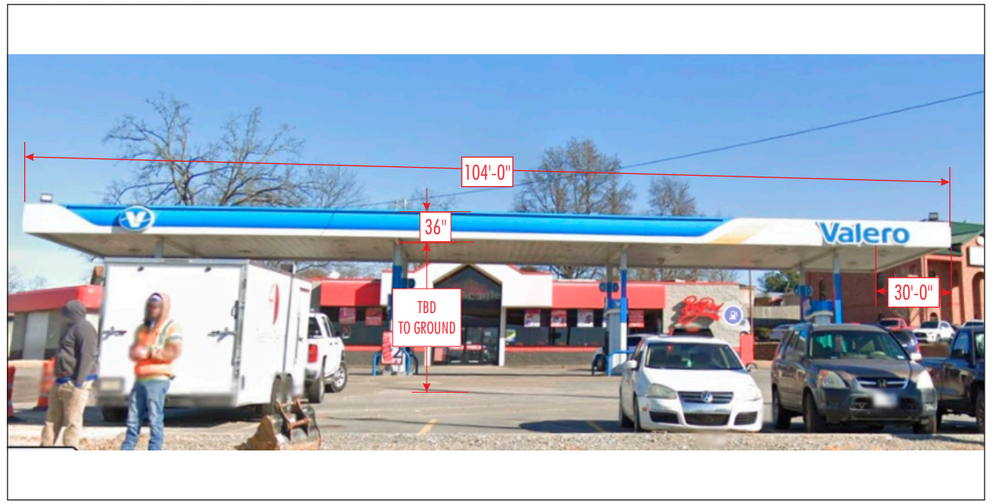
CANOPY

- Install (2) new illuminated fuel brand canopy ID signs
- Install new non illuminated tri color ACM
- Install Eyebrow down lighting on canopy fascia
- Paint canopy poles to fuel brand specifications
- Paint bollards to fuel brand specifications
- Paint light poles to fuel brand specifications

EYEBROW DETAILS

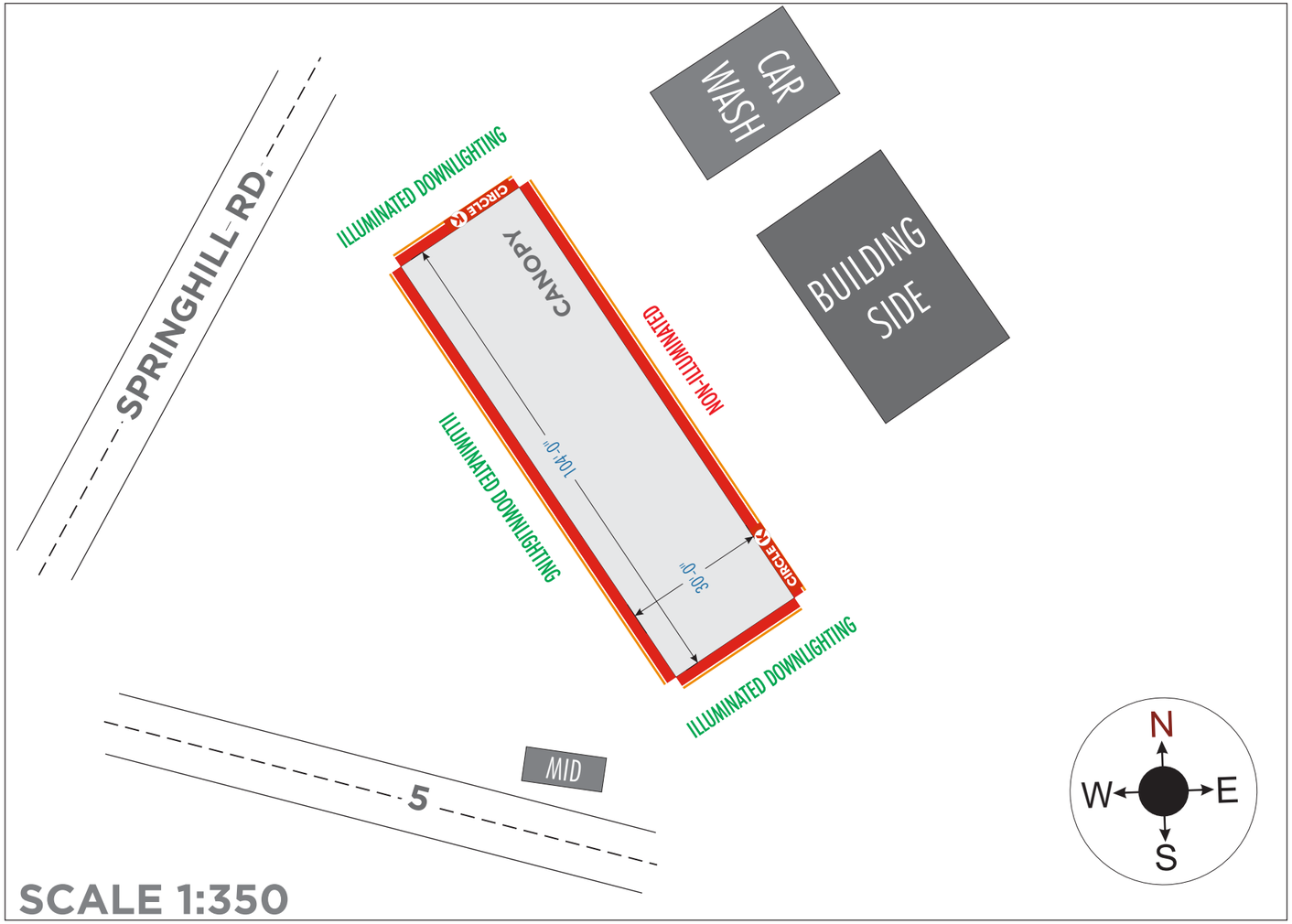


EXISTING



SITE OVERVIEW

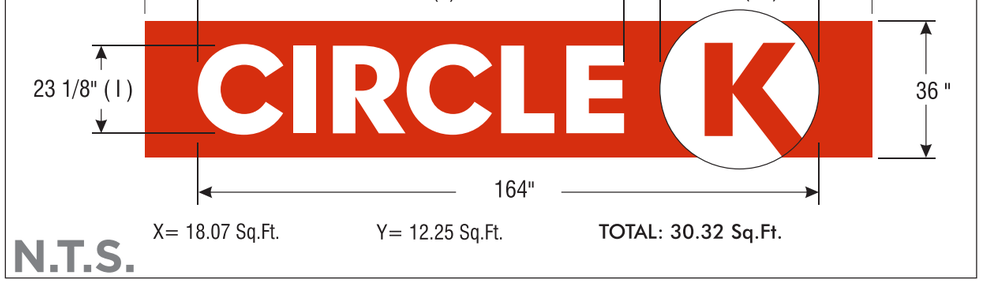
36" HEIGHT OF ACM



SCALE 1:350

PROPOSED

3'x16' CK ID - 48.00 Sq.Ft.



X= 18.07 Sq.Ft. Y= 12.25 Sq.Ft. TOTAL: 30.32 Sq.Ft.

N.T.S.

Canopy

SCOPE OF WORK

D

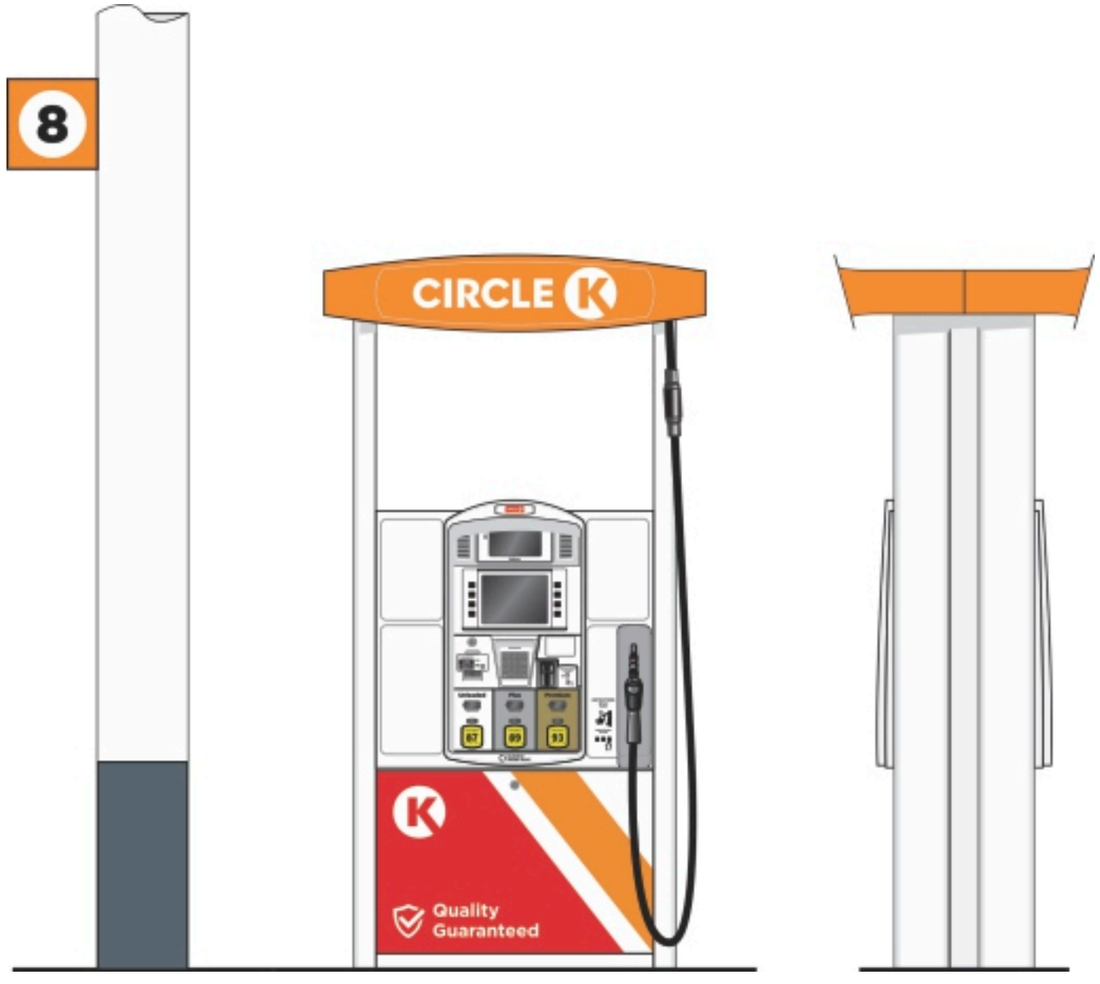
DISPENSERS & FORECOURT

- Reimage dispensers to fuel brand specifications
- Replace trash cans to fuel brand specifications
- Paint columns & islands to fuel brand specifications
  Paint bollards to fuel brand specifications
- Install pump flags to fuel brand specifications
- Paint light poles to Circle K specifications

EXISTING



PROPOSED



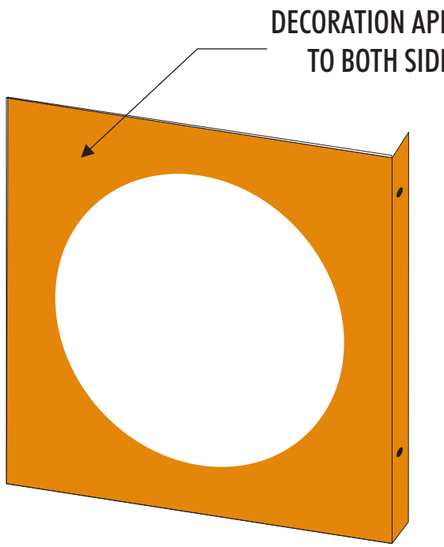
SCOPE OF WORK

D

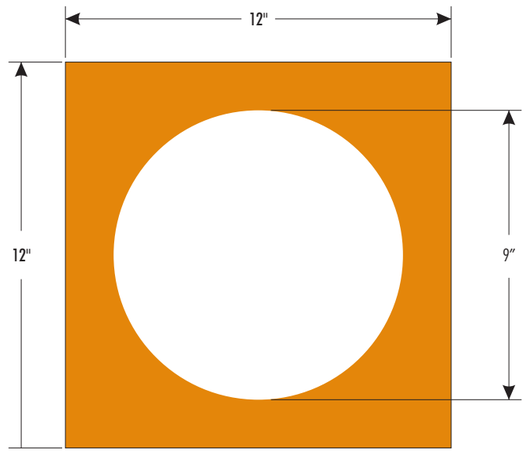
DISPENSERS & FORECOURT

- Reimage dispensers to fuel brand specifications
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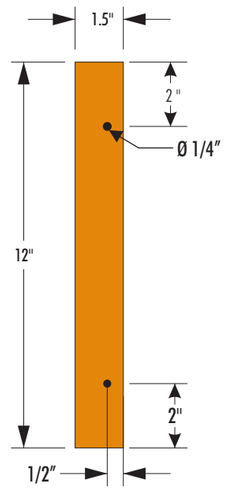
CKSPUMP12



ISOMETRIC VIEW FRONT
WITH SCREENED DECORATION



FRONT VIEW



RIGHT VIEW



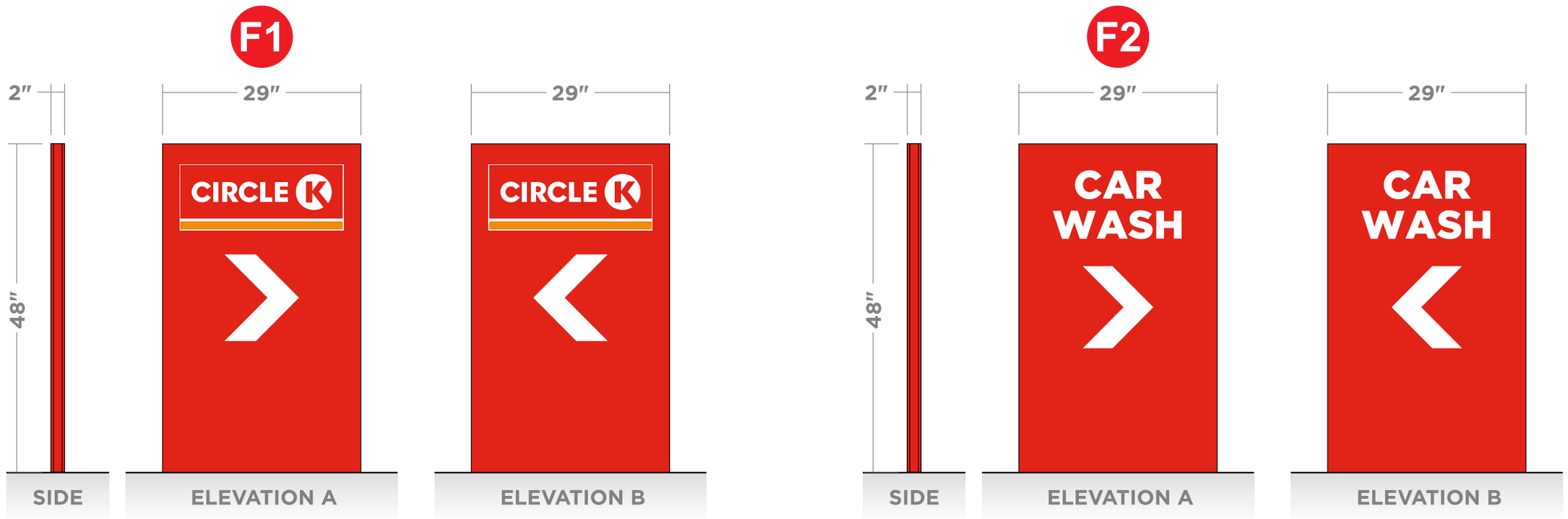
AS SEEN WITH CKSPUMPN0112
FLAG NUMBERS APPLIED

SCOPE OF WORK

F

DIRECTIONAL

- Directional signs to be installed at drive way entries

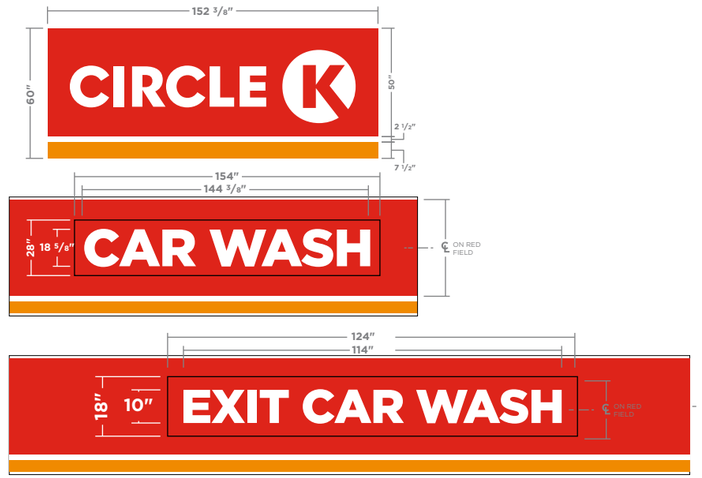


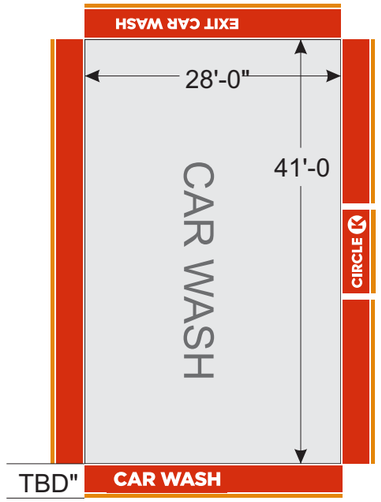
Directionals

SCALE = 1:16

SCOPE OF WORK

E CAR WASH	• Tear down existing awning • Show "Car Wash" with tri color • Show "exit car wash" with tri color • Reimage Car Wash to fuel brand specifications





EXISTING

TBD Sq.Ft



PROPOSED

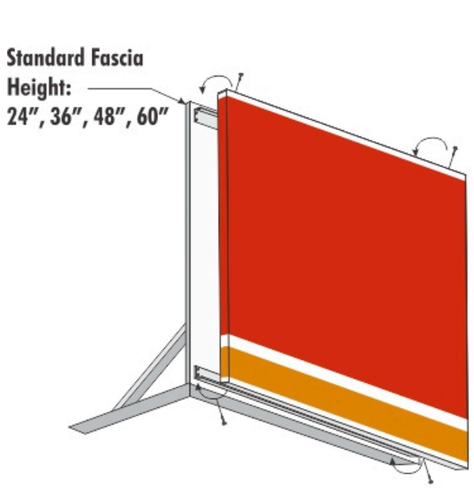
TBD Sq.Ft

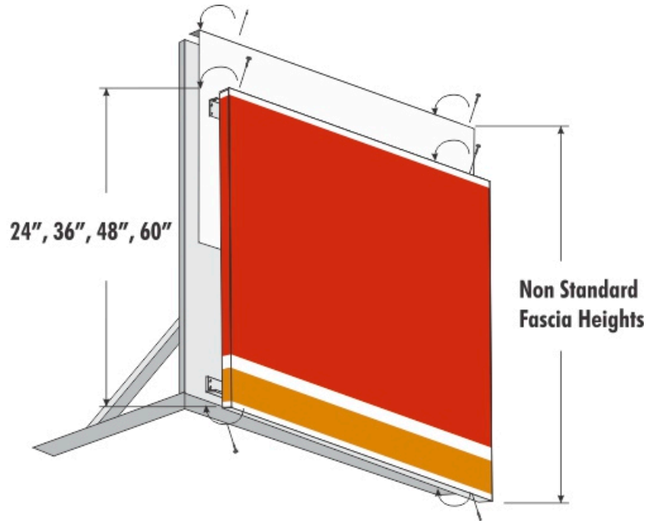


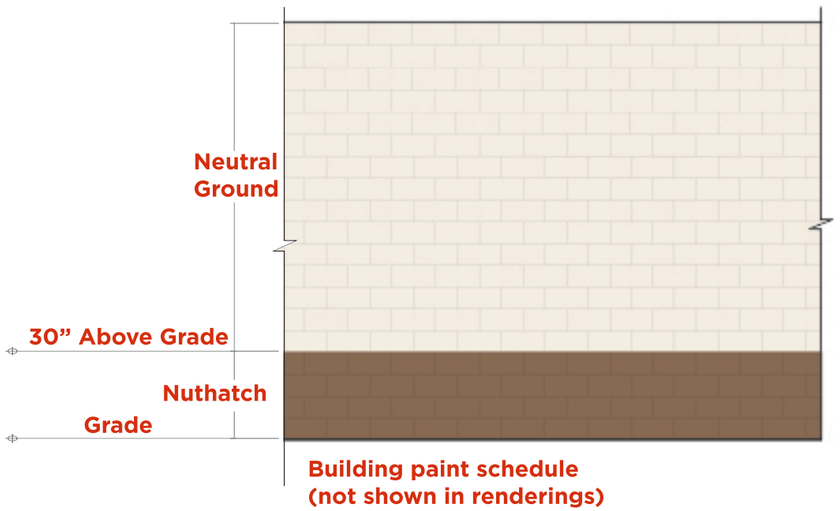
Circle K:

Sample	Description	Applied to
	Primary Red - PMS 485 3M - 3630-2553	Building Sign Fascia Car Wash
	Primary Orange - PMS 144 3M - 3630-3534	Building Sign Fascia Column Flags
	Safety Red Sherwin Williams - SW 4081	Building Bollards
	Grays Harbor Sherwin Williams - SW 6236	Canopy Island Base Canopy Bollards High Rise Poles
	White	Building Sign Fascia Light Posts
	Green - PMS 355 3M - 3630-156 "Vivid Green" Vinyl	Diesel Door Skin CK Pricer (Diesel)
	Blue - PMS 287 3M - 3630-157 "Sultan Blue" Vinyl	CK Pricer (Unleaded)
	Egret White Sherwin Williams - SW 7570	Buildings 30" above grade to top of fascia
	Neutral Ground Sherwin Williams - SW 7568	Buildings 30" above grade to top of fascia
	Nuthatch Sherwin Williams - SW 6088	Buildings 30" to grade

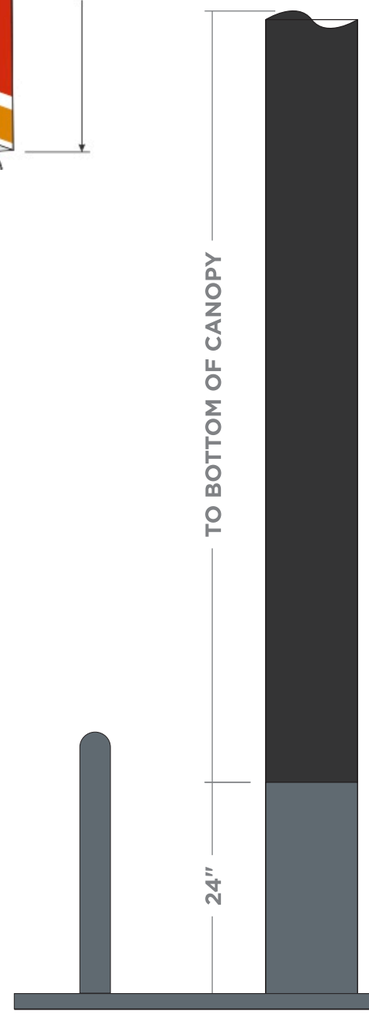
Paint Scheme

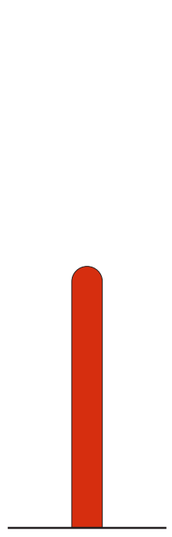




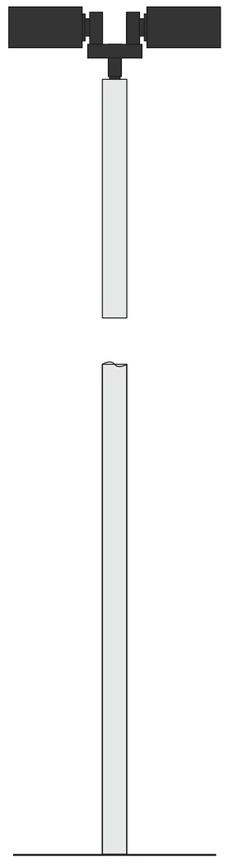


Building paint schedule
(not shown in renderings)
Apply to all sides unless otherwise stated.

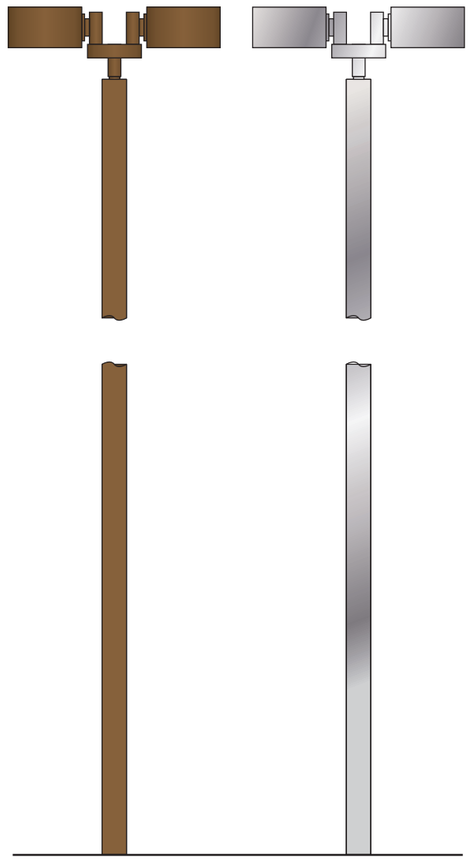




PREFERRED
RAL9016 Shell
Warm White



APPROVED EXCEPTIONS
Only for existing light poles that
are duranodic bronze or silver



Circle K Paint Specifications