4/26/2023

City of Bryant

In reference to our sign located at 23478 I-30. The sign there now is 10'x40' We are asking the city to allow us a variance to be 10'x30' 300 sq ft. It is our position the allowed 200 sq ft is simply to small for a effective highway sign. We are competing with the signs around us that are much larger than that. The sign located at Ashley next door is 400' sq ft.

We also have a side street running along the side of our property and would ask that square footage be figured with both frontage road and side road in mind.

Thank you,

Jimmy Parker

Custom Advertising Of Arkansas

