SPRINGFIELD SIGN

design | build | install | service

ADDRESS
4825 E Kearney St
Springfield, MO 65803

CONTACT US
800.845.9927
springfieldsign.com

2/22/2022

City of Bryant Zoning Board of Appeals
210 SW 3rd St
Bryant, AR 72022

RE: Scooter's Coffee -Sign Exception Request

Scooters Coffee located at 1816 N Reynolds Rd would like to respectfully request 6 additional snap frame which would include 3 snap frame panels located on our Drive Through and side elevation totaling 50.4 square feet to allow our standard branding of Scooter Sign. Per code, a business in C-2 is only allowed one façade sign.

Our request for additional snap frames will help the community by showing our wide variety of menu items. Without our brand of Standard Scooters snap frames located on the side elevations, our business could lose business as our potential customers would not have an idea of our seasonal menu options as our menu board is very limited. A large percentage of restaurant businesses are from impulsive buyers through visual graphics that show new items to try. The granting of these requests would not be in any way detrimental to the public's welfare, or injurious.

Scooter's Coffee is a nationally recognized restaurant, and with that comes a Brand Standard consistency. The brand Standard format for Scooter's Coffee is to be consistent with branding, public identity, public way finding, public safety, marketing, visual imaging throughout the entire chain and providing a positive impact on the community. We believe this variance request is consistent with the spirit, purpose and intent of the sign ordinance governing Bryant city while offering some new advantages. This proposal is consistent with many other communities that we have been involved in around the country and believe that this minor adjustment is necessary as far as the Brand of Scooter's Coffee and will have a positive impact on the community.

We respectfully are asking you to review our request, see our need, and approve our request.

Thank you,

Alicia Walton
Springfield Sign
4825 E Kearney St.
Springfield, MO 65803
417-862-2454
aliciaw@springfieldsign.com

DRAWING SCALE:	Various	DATE CREATED:	12/16/21	DATE REVISED:	N/A	REV_0

SALES: Shaun Crawford | 800.845.9927
DESIGN: Joshua Kroeger
CLIENT: Scooter's Coffee
LOCATION:
DRAWING #: ao34812-15

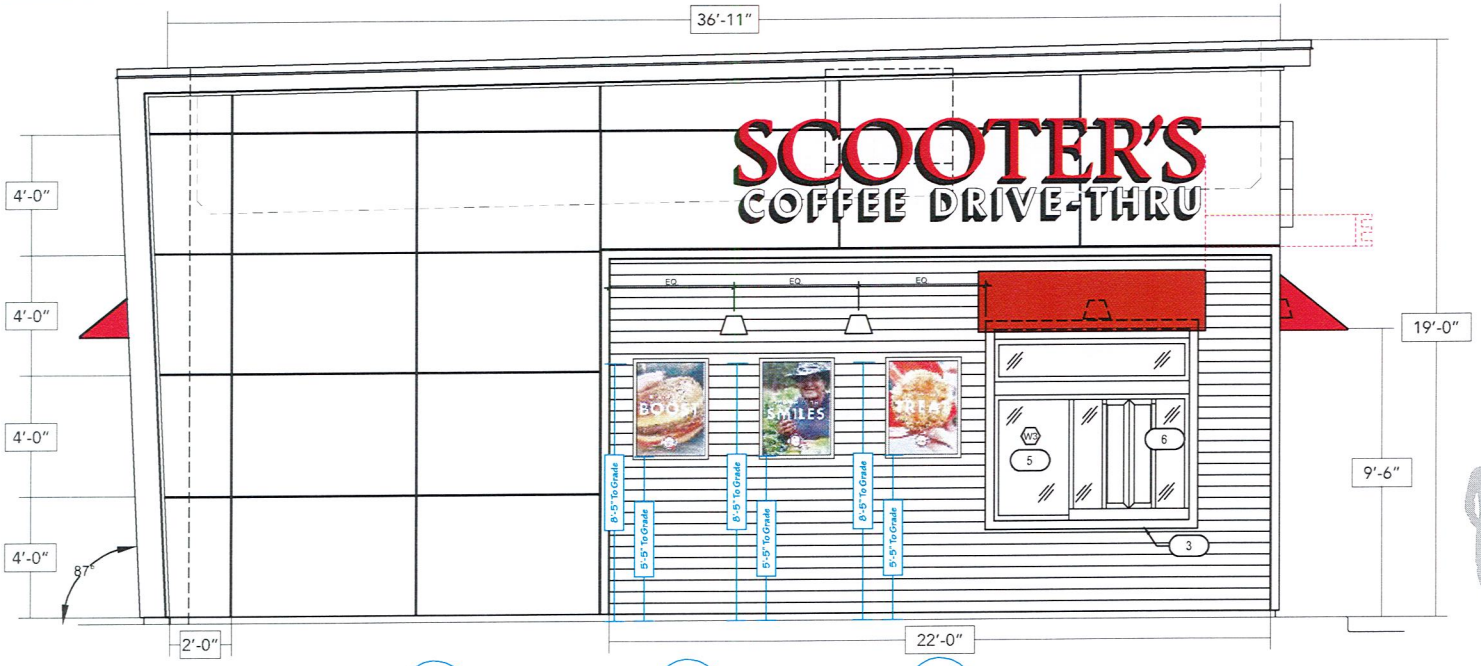
© 2021 Springfield Sign, All Rights Reserved

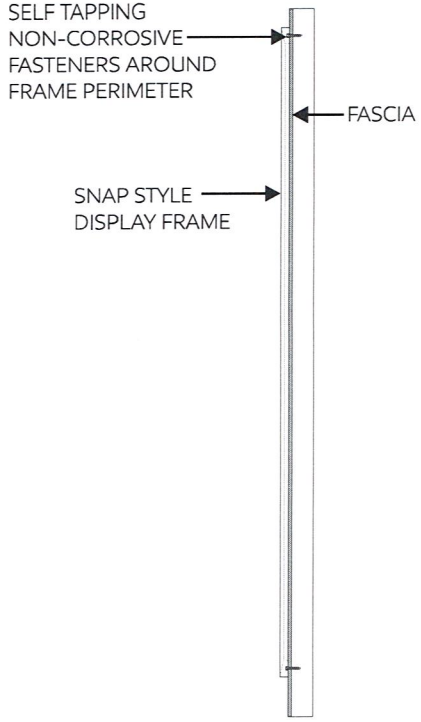
LT. TOMATO RED 3630-43 | BLACK 3630-22

INSTALL CUSTOMER PROVIDED SIGN PANELS

DETAIL VIEW - DRIVE-THRU ELEVATION

SCALE: 1/4"=1'

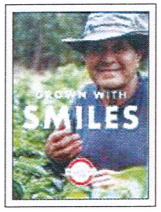




I
2'-6"
8.4 Sq. Ft.



J
2'-6"
8.4 Sq. Ft.



K
2'-6"
8.4 Sq. Ft.



3'-4"

3'-1" V.O.

25.2 Total Sq. Ft.

Panels made separately not by Springfield Sign

SCALE: 1/2"=1'

SNAP FRAME PANELS
- S/F Non lit panel signs.
- Install "Snap frame panels" provided signs.
- Attachment: Wall mounted to specific locations.
- Snap frame panels installd on site by General contractor.
- Snap frame panels provided by others.

SPRINGFIELDSIGN.com

This drawing is copyrighted material. It remains the property of Springfield Sign unless otherwise agreed upon in writing. It is unlawful to use this drawing for bidding purposes, nor can it be reproduced, copied, or used in the production of a sign without the written permission from Springfield Sign, Inc.

DRAWING SCALE:	Various	DATE CREATED:	12/16/21	DATE REVISED:	N/A	REV_0

SALES: Shaun Crawford | 800.845.9927
DESIGN: Joshua Kroeger
CLIENT: Scooter's Coffee
LOCATION:
DRAWING #: ao34812-16

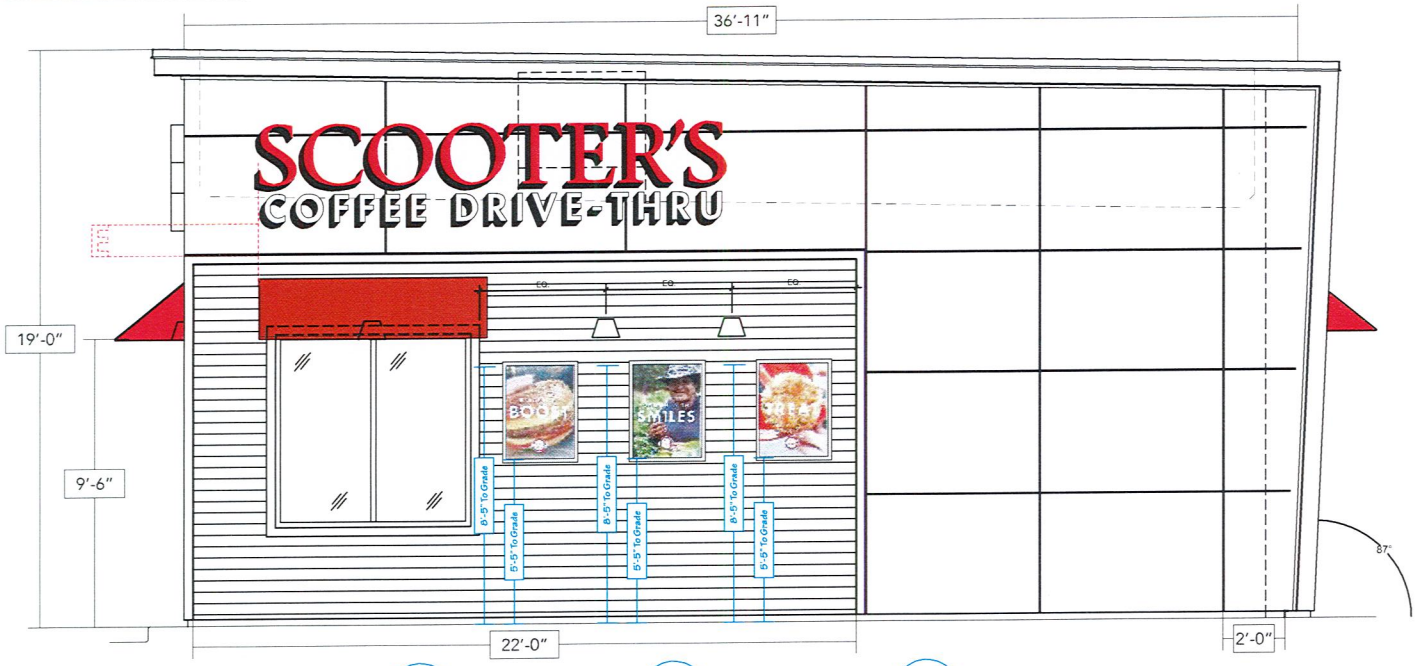
© 2021 Springfield Sign, All Rights Reserved

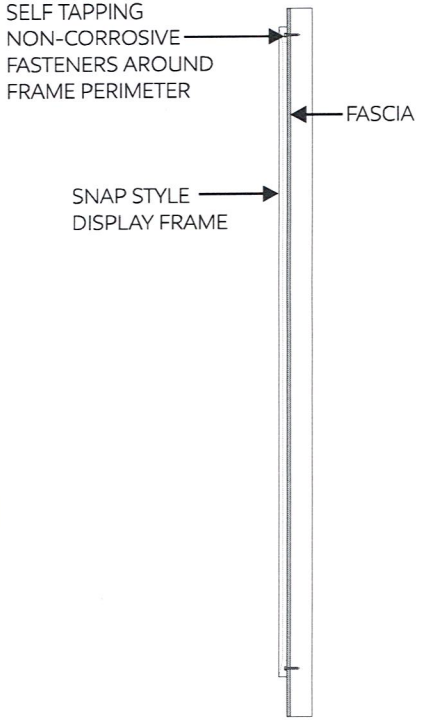
LT. TOMATO RED 3630-43 | BLACK 3630-22

INSTALL CUSTOMER PROVIDED SIGN PANELS

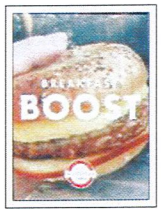
DETAIL VIEW - SIDE ELEVATION

SCALE: 1/4"=1'

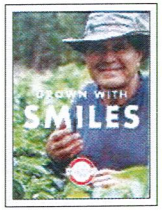




L
2'-6"
8.4 Sq. Ft.



M
2'-6"
8.4 Sq. Ft.



N
2'-6"
8.4 Sq. Ft.



3'-4"
3'-1" V.O.

25.2 Total Sq. Ft.

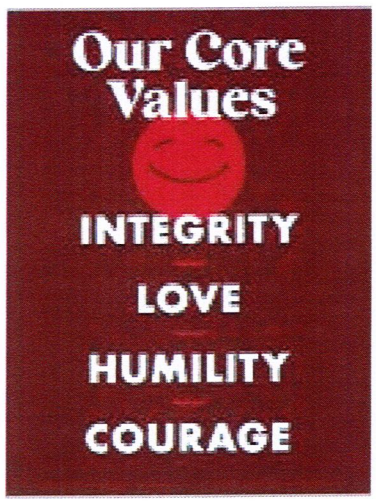
Panels made separately not by Springfield Sign

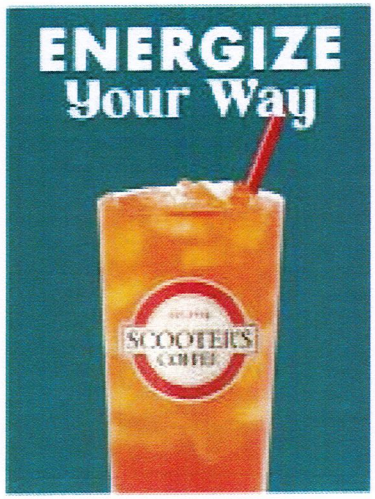
SCALE: 1/2"=1'

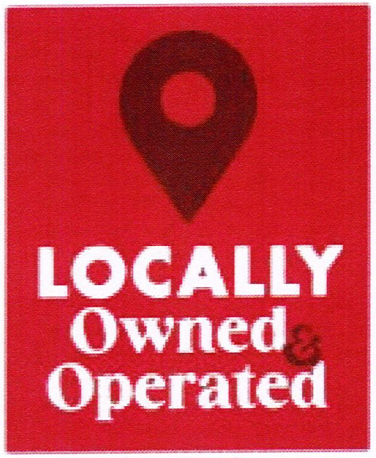
SNAP FRAME PANELS
- S/F Non lit panel signs.
- Install "Snap frame panels" provided signs.
- Attachment: Wall mounted to specific locations.
- Snap frame panels installd on site by General contractor.
- Snap frame panels provided by others.

SPRINGFIELDSIGN.com

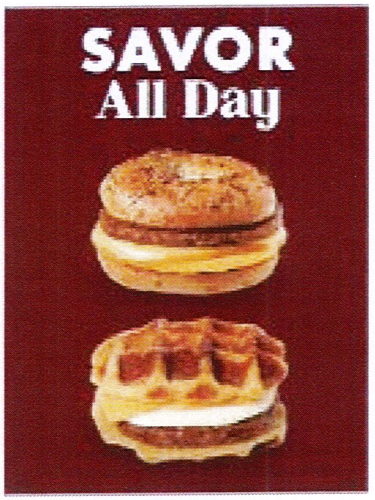
This drawing is copyrighted material. It remains the property of Springfield Sign unless otherwise agreed upon in writing. It is unlawful to use this drawing for bidding purposes, nor can it be reproduced, copied, or used in the production of a sign without the written permission from Springfield Sign, Inc.

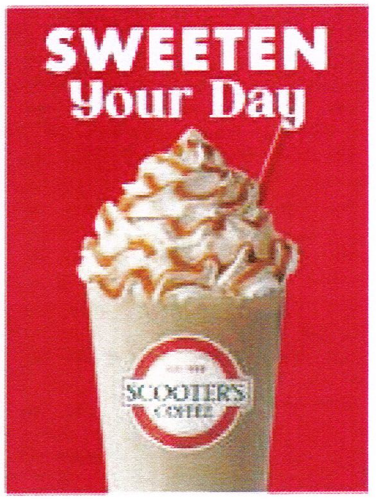






FRANCHISE NAME HERE



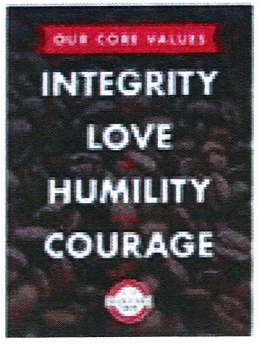


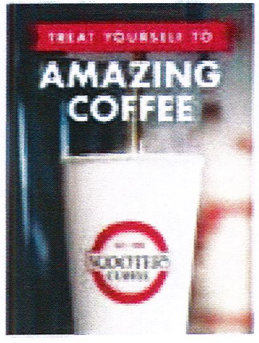

DECADENT
CARAMEL

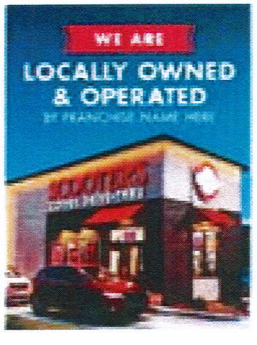

YOUR DAY
ENERGIZED


BREAKFAST
ALL DAY


CREATING AN
AMAZING
EXPERIENCE


OUR CORE VALUES
INTEGRITY
LOVE
HUMILITY
COURAGE


TREAT YOURSELF TO
AMAZING
COFFEE


WE ARE
LOCALLY OWNED
& OPERATED