THE CITY OF BRYANT, ARKANSAS

CITATION AND PROCLAMATION TO THE CITIZENS OF BRYANT, ARKANSAS

Whereas, the government of BRYANT, ARKANSAS celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 32.5 million small businesses in the United States, they represent 99.7% of all firms with paid employees in the United States, are responsible for 62% of net new jobs created from 1995 to 2022; and

Whereas, small businesses employ 46.8% of the employees in the private sector in the United States; and 79% of consumers understand the importance of supporting the small businesses in their community on Small Business Saturday, 70% report the day makes them want to encourage others to Shop Small, independently-owned retailers, and 66% report that the day makes them want to Shop Small all year long; and

Whereas, 58% of shoppers reported they shopped online with a small business and 54% reported they dined or ordered takeout from a small restaurant, bar, or café on Small Business Saturday in 2021; and

Whereas, more than 42% of consumers who reported shopping small endorsed a local business on social media or shopped at a local business because of a social media recommendation; and

Whereas, BRYANT, ARKANSAS supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, I, ALLEN SCOTT, Mayor of BRYANT, ARKANSAS do hereby proclaim November 2022 as Small Business Month and November 26, 2022, as: ***SMALL BUSINESS SATURDAY***

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

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Mayor Allen E. Scott