PINNACLE SIGNS
AND GRAPHICS

7610 Counts Massie Rd. Ste A.
North Little Rock, AR 72113
501-812-4433
info@pinnacle-signs.com

September 20, 2022

Planning Committee
City of Bryant, Arkansas
Community Development
210 SW 3rd Street
Bryant, AR 72022

To Whom it May Concern:

Letter of Undue Hardship

A part of our mission is to proclaim the gospel of Jesus Christ to all people -- to lead those who may never have known Him or who because of life's circumstances have found themselves reaching back out to Him. In faith, we moved our church to Bryant in February 2022, and by the grace of God, we are striving to be good stewards of His message and bring Him glory as we grow in this community.

For this reason, we are seeking a secondary sign on the North side of the building to make our new location more visible to potential visitors. Our current congregation is familiar with the area and the new location. However, our growth is focused on those who may not be familiar with our church. We are relying on word of mouth but also viewability.

Our building and one allowable sign face East. Unfortunately, the traffic closest to the location is also headed East. Therefore, to see the allowable building sign, the driver or passenger would have to turn and look backward. In the likely event that the location is not seen and passed, the driver would have to drive an additional 1.0 to 5.0 miles, depending on when the mistake is realized. To those driving East on I-30 Frontage Rd, this proposed location would be most visible and would allow drivers time to slow down and turn before missing the drive.

The sign facing the parking lot is needed also for visitors to know which suites are occupied by the church, and therefore, reduce confusion upon arrival. Aside from the main visibility concern, both signs proposed are consistent with previous and current tenants and do not adversely affect other signs or properties in the area.

We hope you will consider granting this variance. Thank you for your time.

Sincerely,

Tiffany Davenport
Pinnacle Signs and Graphics
On behalf of Grace Baptist Church of Bryant

City of Bryant, Arkansas
Community Development
210 SW 3rd Street Bryant, AR 72022
501-943-0943

SIGN PERMIT APPLICATION

Applicants are advised to read the Sign Ordinance prior to completing and signing this form. The Sign Ordinance is available at www.cityofbryant.com under the Planning and Community Development tab.

Note: Electrical Permits may be Required, Please contact the Community Development Office for more information.

Date: 9/8/22

Sign Co. or Sign Owner

Name Pinnacle Signs LLC
Address 7610 Counts Massie Rd
City, State, Zip N. LIttle Rock, AR 72116
Phone 501-812-4433
Email Address jason@pinnacle-signs.com

Property Owner

Name Grace Baptist Church
Address 21671 i-30 Frontage Rd
City, State, Zip Bryant, AR 72019
Phone 501-681-7938
Email Address gcoleman@live.com

GENERAL INFORMATION

Name of Business Grace Baptist Church

Address/Location of sign 21671 I-30 Frontage Rd Bryant, AR

Zoning Classification _____

Please use following page to provide details on the signs requesting approval. Along with information provided on this application, **a Site Plan showing placement of sign(s) and any existing sign(s) on the property is required** to be submitted**. Renderings of the sign(s) showing the correct dimensions is also required** to be submitted with the application. A thirty-five dollar ($35) per sign payment will be collected at the time of permit issuance. According to the Sign Ordinance a fee for and sign variance or special sign permit request shall be one hundred dollars ($100). Additional documentation may be required by Sign Administrator.

READ CAREFULLY BEFORE SIGNING

I _____, do hereby certify that all information contained within this application is true and correct. I fully understand that the terms of the Sign Ordinance supersede the Sign Administrator's approval and that all signs must fully comply with all terms of the Sign Ordinance regardless of approval. I further certify that the proposed sign is authorized by the owner of the property and that I am authorized by the property owner to make this application. I understand

that no sign may be placed in public right of way. I understand that I must comply with all Building and Electrical Codes and that it is my responsibility to obtain all necessary permits.

Use table below to enter information regarding each sign for approval. Please use each letter to reference each sign rendering.

SIGN	**Type** (Façade, Pole, Monument, other)	**Dimensions** (Height, Length, Width)	**Sqft** (Measured in whole as rectangle)	**Height of Sign** (Measured from lot surface)		Column for Admin Certifying Approval
				Top of Sign	Bottom of Sign	
A	Facade	26"H x 332.5"w	60sqft	146"	120"	
B	Facade	22"h x 408.5"w	62.5 sqft	142"	120"	
C						
E						
F						
G						

SIGN #1



507.5 x 195

SIGN #2



653.5” w x 197.5” h


Sign #1 to be installed Here
Sign #2 to be installed Here
I-30 Frontage Rd
I-30 Frontage Rd
I-30 Frontage Rd
I-30 Frontage Rd
Woodland Park Rd
Woodland Park Rd
Russell & Lemay Plumbing
30
70
Foster Law Firm
Second Chance Ranch
Grace Baptist Church
Coffee Collect Create
21671 I-30 Frontage Rd, Bryant, AR 72019
McGhee Insurance Agency, Inc
Kids Town Academy
Ferguson Waterworks
Boat dealer
Wehco Video Client Care