BIG RED ROOSTER FLOW
Marmon Retail Solutions — Berkshire Hathaway
2 Northfield Plaza, Ste 250, Northfield, IL 60093
P: (847) 441-1818 F: (847) 592-9564

PROJECT LOCATION:

6101 HIGHWAY 5,
BRYANT , AR 72022

PROJECT OVERVIEW:

- A Site Map
- B Canopy Visuals
- C Dispenser Visuals
- D Main ID Visuals



SITE - EXISTING



SITE - PROPOSED

approval signature
I have reviewed the visuals within this document and

Project Name	SHIP TO #	Customer	Created by
PHILLIPS 66	922842	PHILLIPS 66	B.Dighero
Revision #	Date	Scale	Page #
R1	08_12_2025	NA	1 OF 8

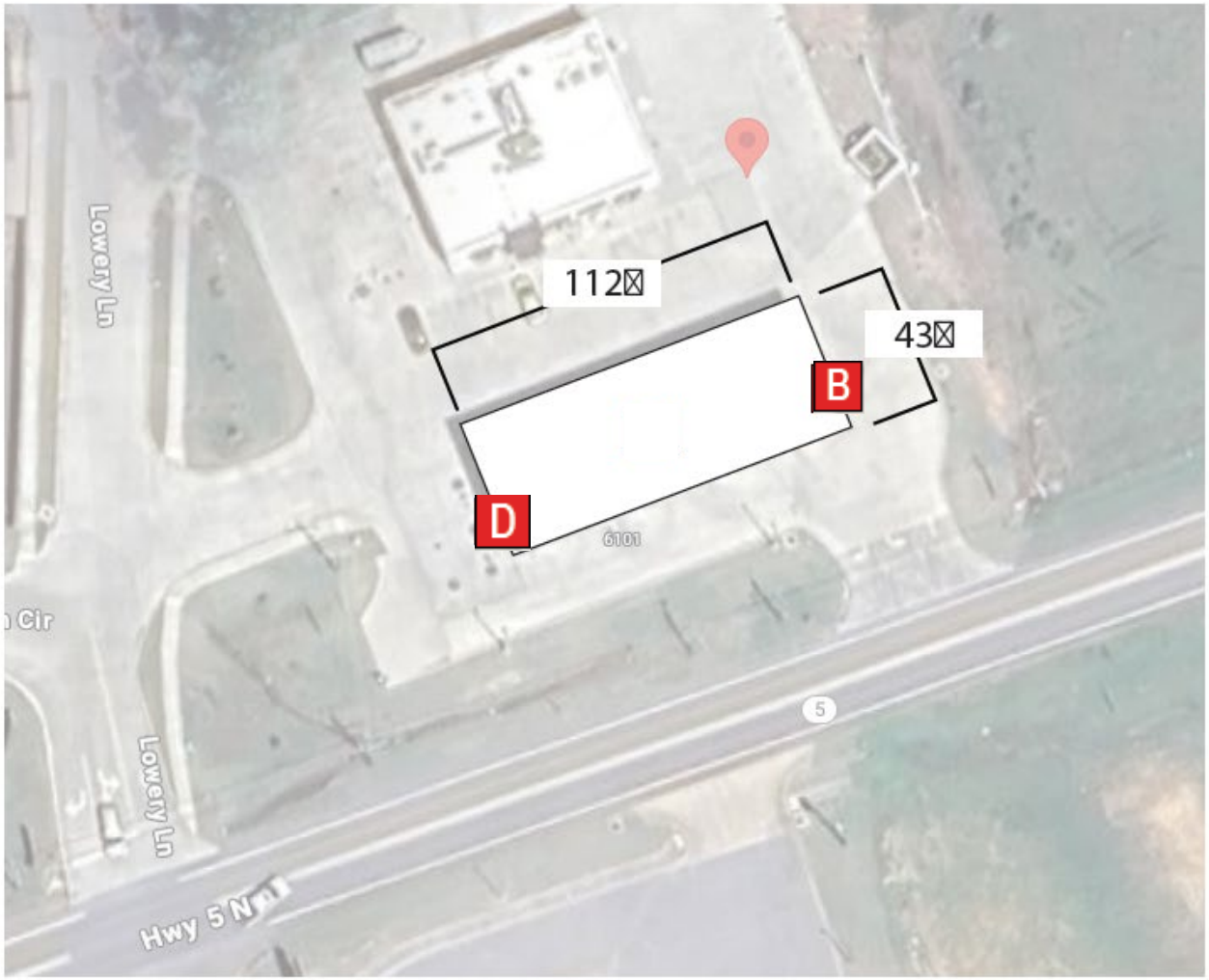
Brand Book
BIG RED ROOSTER FLOW
2 Northfield Plaza, Ste 211
Northfield, IL 60093
P: (847) 441-1818 F: (847) 592-9564

This document reflects trade secrets and confidential business information. It may not be copied, published or disseminated in any manner without the written approval of Big Red Rooster Flow. All rights reserved, including patent, trademark and copyrights.

SITE PLAN

B Canopy Logos

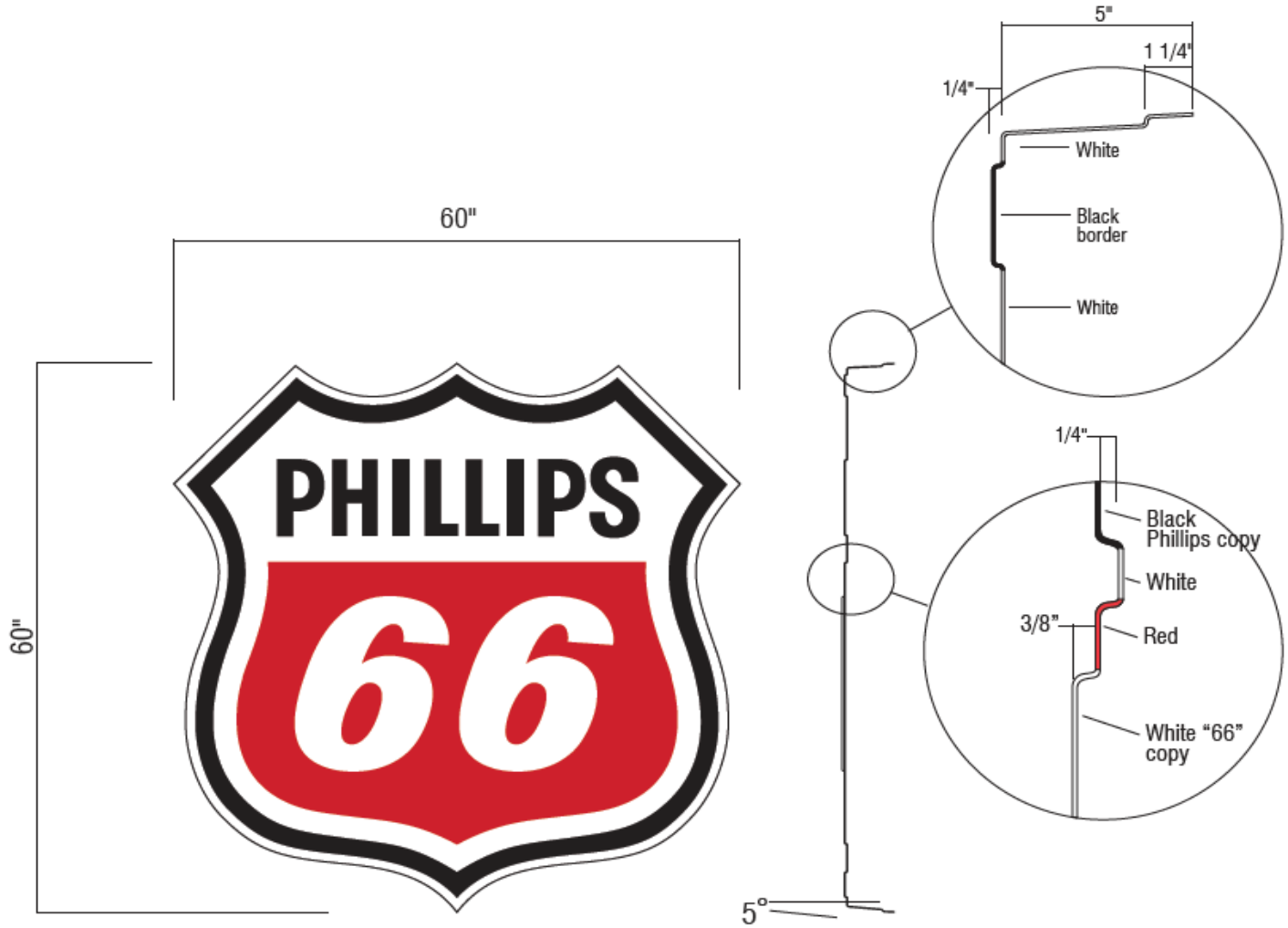
D Canopy Logos



Project Name	SHIP TO #	Customer	Created by
PHILLIPS 66	922842	PHILLIPS 66	B.Dighero
Revision #	**Date**	**Scale**	**Page #**
R1	08_12_2025	NA	2 OF 8

Brand Book
BIG RED ROOSTER FLOW
2 Northfield Plaza, Ste 211
Northfield, IL 60093
P: (847) 441-1818 F: (847) 592-9564

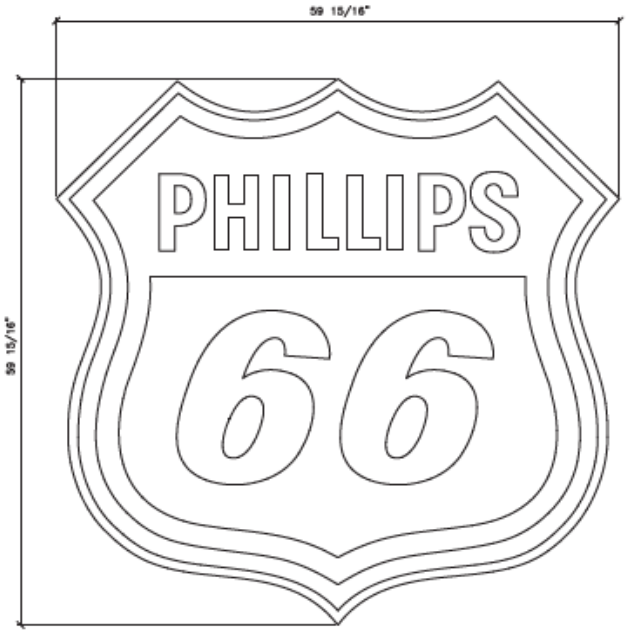
This document reflects trade secrets and confidential business information. It may not be copied, published or disseminated in any manner without the written approval of Big Red Rooster Flow. All rights reserved, including patent, trademark and copyrights.



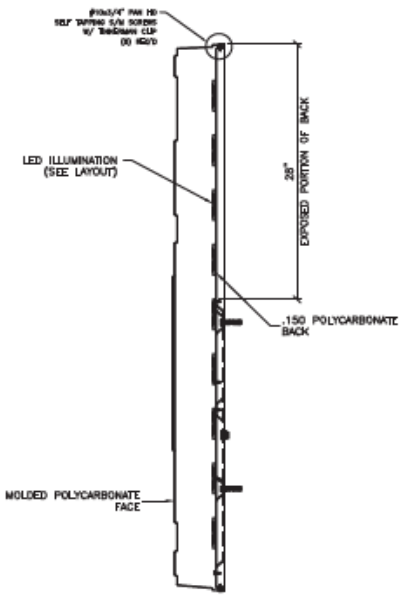
Project Name	SHIP TO #	Customer	Created by
PHILLIPS 66	922842	PHILLIPS 66	B.Dighero
Revision #	Date	Scale	Page #
R1	08_12_2025	NA	3 OF 8

Brand Book
BIG RED ROOSTER FLOW
2 Northfield Plaza, Ste 211
Northfield, IL 60093
P: (847) 441-1818 F: (847) 592-9564

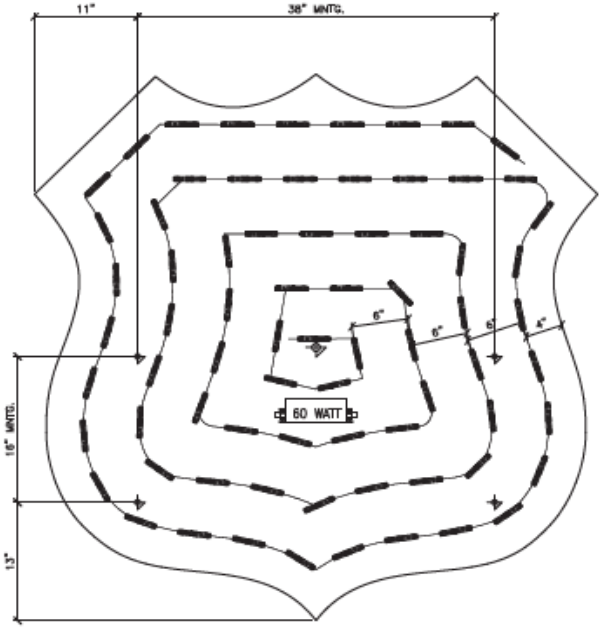
This document reflects trade secrets and confidential business information. It may not be copied, published or disseminated in any manner without the written approval of Big Red Rooster Flow. All rights reserved, including patent, trademark and copyrights.



ELEVATION VIEW
SCALE: 1"=1'-0"



SIDE VIEW
SCALE: 1"=1'-0"



74 MOD.

SIGN SPECIFICATIONS:

SIGN SIZE:
ACTUAL SIZE ... 59-15/16" H x 59-15/16" L
BOX AREA ... 24.9475 SQ.FT
APPROXIMATE WEIGHT ... T.B.D. LBS
DESIGNED WINDLOAD ... 110 MPH (3 SEC. GUST EXPOSURE C)
COMPLIENT w/ NATIONAL BUILDING CODES & STANDARDS
(IBC, UBC, BOCA, AISC, ASCE7, ACI, & ALUM. DSGN. MANUAL)

ELECTRICAL:
LED's ... SLOAN VL PLUS WHITE LONG
AMPS ... 1.0 TOTAL AMPS
CIRCUITS ... (1) 20
VOLTS ... 120v

1- VALUE LINE PLUS WHITE LONG LAID OUT (2) MODULES PER FOOT, 6" ON CENTER
2- EACH MODULE 60 POWER SUPPLY CAN RUN UP TO 130 WHITE LONG MODULES
3- LAYOUT BASED ON 6" CAN DEPTH
4- DIMENSIONS ARE IN INCHES UNLESS STATED OTHERWISE

ESTIMATED PRODUCT B.O.M. PER SIGN:
74 VALUE LINE PLUS WHITE LONG MODULES - 37"
1 MOD. 60 POWER SUPPLIES 120VDC (@ 1.0 AMPS 60WATTS ea.)
1 100FT ROLL OF JACKETED CABLE

ELECTRICAL / LED LAYOUT DETAIL VIEW
SCALE: 1"=1'-0"

Project Name	SHIP TO #	Customer	Created by
PHILLIPS 66	922842	PHILLIPS 66	B.Dighero
Revision #	Date	Scale	Page #
R1	08_12_2025	NA	4 OF 8

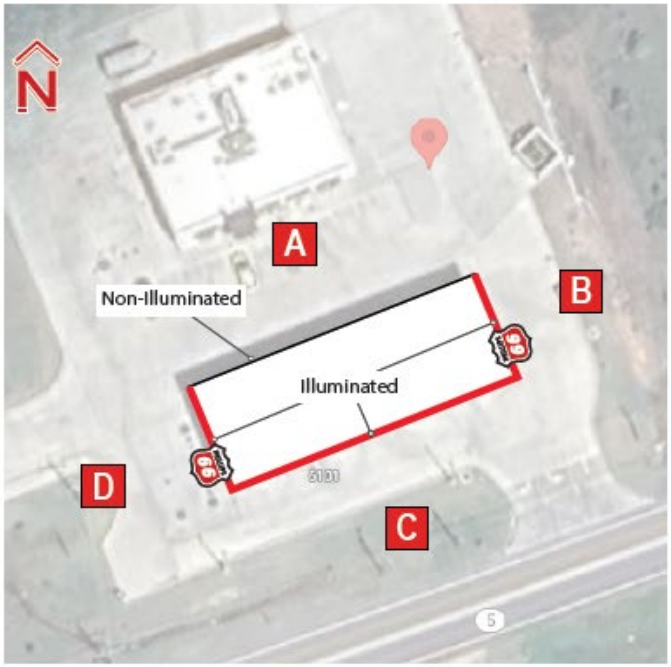
Brand Book
BIG RED ROOSTER FLOW
2 Northfield Plaza, Ste 211
Northfield, IL 60093
P: (847) 441-1818 F: (847) 592-9564

This document reflects trade secrets and confidential business information. It may not be copied, published or disseminated in any manner without the written approval of Big Red Rooster Flow. All rights reserved, including patent, trademark and copyrights.

B CANOPY FASCIA

Marketer/Dealer: FROST OIL CO

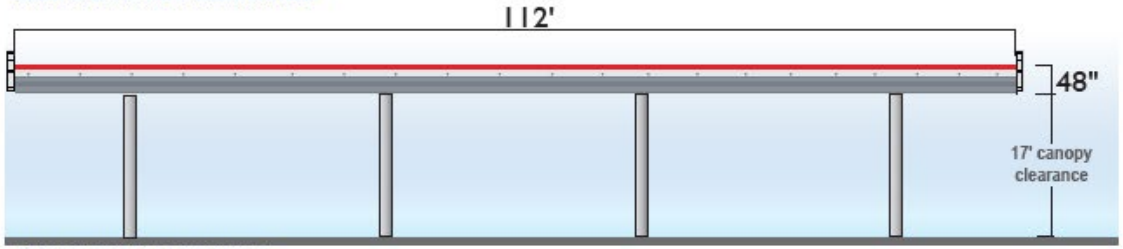
Site Name: GASSY'S FUEL STATION 2





CANOPY PERSPECTIVE

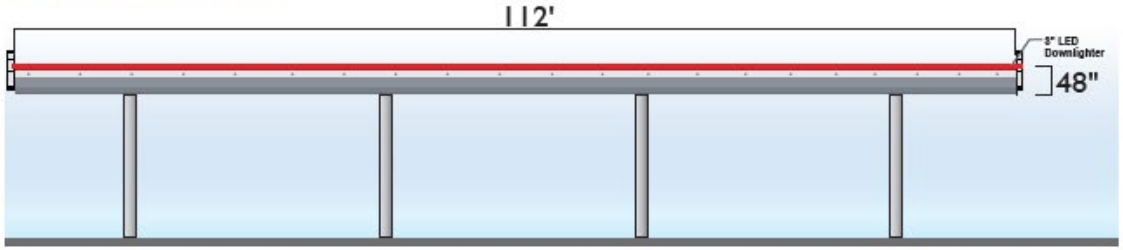
ELEVATION A: NON-ILLUMINATED



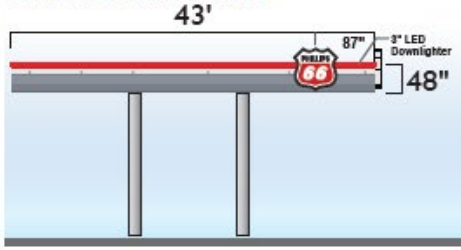
ELEVATION B: ILLUMINATED



ELEVATION C: ILLUMINATED



ELEVATION D: ILLUMINATED



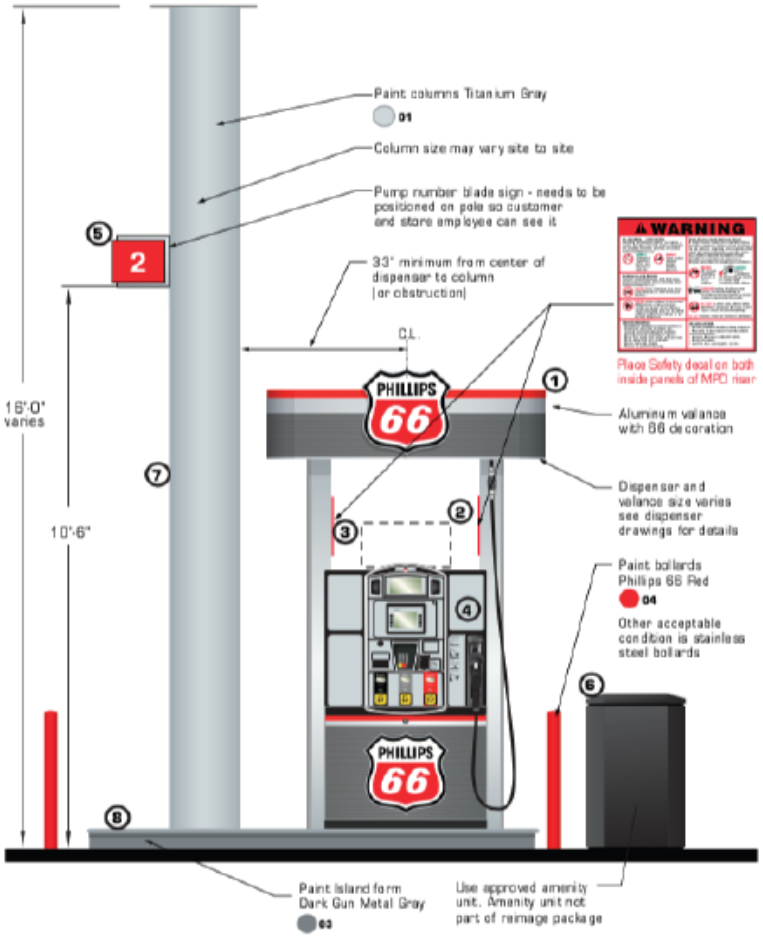
***Note:**

LED canopy light bar (or downlighter) is not in the standard Signature image package and is not included in the imaging allowance provided by Phillips 66. Any items outside the standard package will be settled with the customer directly.

Project Name	SHIP TO #	Customer	Created by
PHILLIPS 66	922842	PHILLIPS 66	B.Dighero
Revision #	**Date**	**Scale**	**Page #**
R1	08_12_2025	NA	5 OF 8

Brand Book
BIG RED ROOSTER FLOW
2 Northfield Plaza, Ste 211
Northfield, IL 60093
P: (847) 441-1818 F: (847) 592-9564

This document reflects trade secrets and confidential business information. It may not be copied, published or disseminated in any manner without the written approval of Big Red Rooster Flow. All rights reserved, including patent, trademark and copyrights.



Phillips 66 Rivet brings a bright new appearance to the fueling area that complements the Main ID sign (MID) and canopy image. There are several elements of the fuel islands that are required for Phillips 66 Rivet standard image package as shown below.

All dispensers must comply with the "minimum site requirements" as detailed on BizLink. For example this includes that pumps must have Card Reader in Dispenser (CRINDS) and remain clean and free of unprofessional discretionary signage. These requirements are regularly measured as part of the Mystery Shop program.

1 Valance
Aluminum decorated valance. All valances have rounded corners. No square corners are permitted on the valance. Follow visual graphics as defined in visual standards. Approved Phillips 66 supplier has complete art work for all valance sizes to fit all dispensers.

2 Pump Topper Frame
Pump toppers are horizontally centered in between the pump's uprights.

3 Safety Decal
The Consolidated Safety Decal is a brand requirement. It contains the latest API and NFPA recommended safety notices. Mounted to bothe inside faces of risers.

4 Dispensers
See dispenser detail in the Phillips 66 Rivet Forecourt Image Standards section of this document. Gray poly-carb overlays are applied to the bezel area of dispenser. This is part of the new reimage program. Add pump numbers to the pump itself.

5 Pump Number Blade sign
Should be visible for both the consumer and convenience store. Flag signs are mounted on the canopy columns. Decals are installed on dispenser bezels.

6 Amenity Units
Use approved amenity units. Should be located near each dispenser. May be charcoal, gray, or dark grey. There is an approved Column mounted windshield bucket available. New amenity units are not part of the Phillips 66 Rivet reimage package.

7 Canopy columns
Should have a clean and uncluttered appearance. Columns should be cleaned, repaired if needed, primed, and painted with approved color.

May not be used to post prices or advertising.

Columns that are unpainted brick or natural stone will be excused from the Phillips 66 Rivet column color and does not need a required exception. All other canopy column materials will be imaged to Titanium Gray or must be approved through the exception process.

Painting instructions:
Paint column Titanium Gray from bottom of column to roof deck of canopy.

8 Curbs, Island Forms & Bollards
All bollards in the fueling area will be painted Phillips 66 Red or leave if stainless steel. Island forms are painted Dark Gun Metal Gray.

Natural concrete and stainless steel are acceptable substitutes to painting.

Horizontal surface of the island must be natural concrete (preferred) or paint Dark Gun Metal Gray or can be tiled (natural stone).

Bollards outside the fueling area should be painted a consistent color. Color may match Phillips 66 Rivet fuel image or building image, as desired. No stripes.

For curbs outside the fueling area natural concrete is preferred to paint. If painted, it should be Dark Gun Metal Grey.

Project Name	SHIP TO #	Customer	Created by
PHILLIPS 66	922842	PHILLIPS 66	B.Dighero
Revision #	Date	Scale	Page #
R1	08_12_2025	NA	6 OF 8

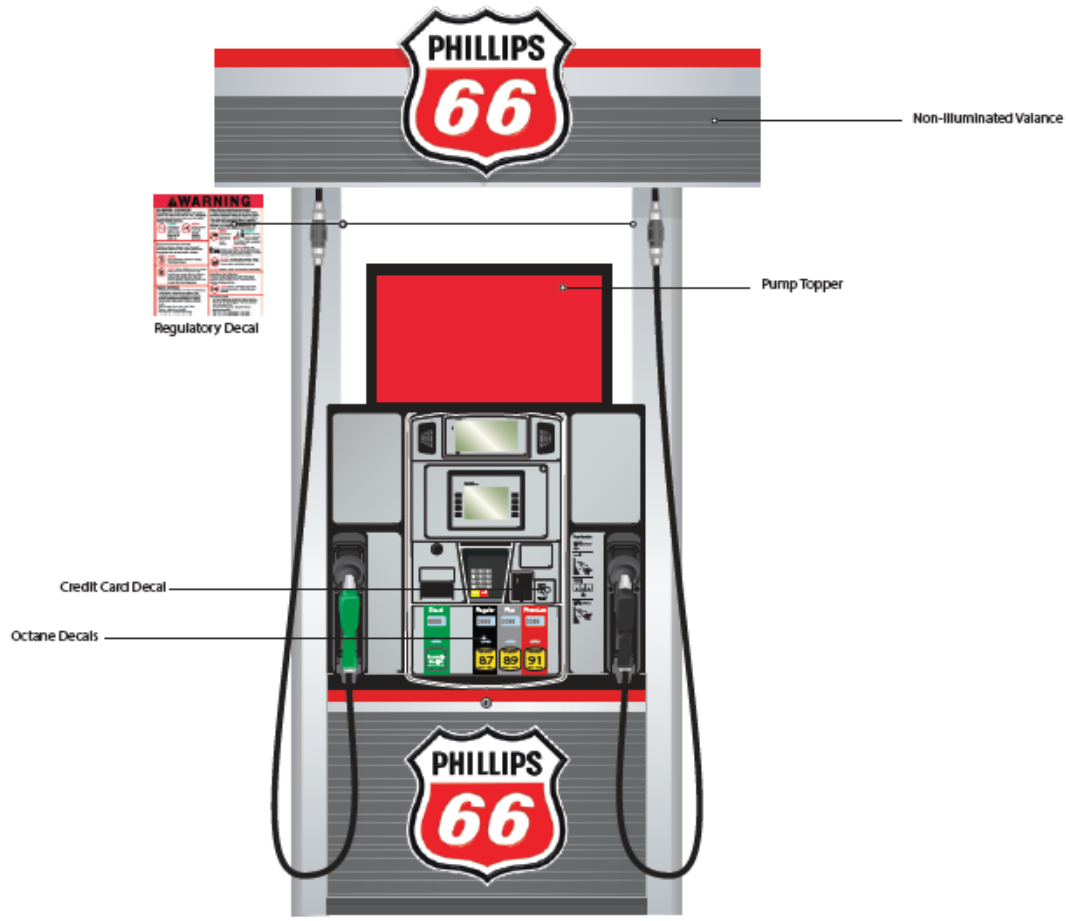
Brand Book
BIG RED ROOSTER FLOW
2 Northfield Plaza, Ste 211
Northfield, IL 60093
P: (847) 441-1818 F: (847) 592-9564

This document reflects trade secrets and confidential business information. It may not be copied, published or disseminated in any manner without the written approval of Big Red Rooster Flow. All rights reserved, including patent, trademark and copyrights.

WARNING:The following example is for visual purposes only.



Existing



Dispenser Type: Gilbarco Encore 500/700S 3+1

Project Name	SHIP TO #	Customer	Created by
PHILLIPS 66	922842	PHILLIPS 66	B.Dighero
Revision #	Date	Scale	Page #
R1	08_12_2025	NA	7 OF 8

Brand Book
BIG RED ROOSTER FLOW
2 Northfield Plaza, Ste 211
Northfield, IL 60093
P: (847) 441-1818 F: (847) 592-9564

This document reflects trade secrets and confidential business information. It may not be copied, published or disseminated in any manner without the written approval of Big Red Rooster Flow. All rights reserved, including patent, trademark and copyrights.