City of Bryant, Arkansas
Community Development
210 SW 3rd Street Bryant, AR 72022
501-943-0943

SIGN PERMIT APPLICATION

Applicants are advised to read the Sign Ordinance prior to completing and signing this form. The Sign Ordinance is available at www.cityofbryant.com under the Planning and Community Development tab.

Note: Electrical Permits may be Required, Please contact the Community Development Office for more information.

Date: July 15, 2025

Sign Co. or Sign Owner

Name ACE Sign Company
Address 11935 Interstate 30
City, State, Zip Little Rock, AR 72209
Phone 501-562-0800
Alternate Phone 501-626-2979

Property Owner

Name GenWealth Financial
Address 900 S Shackleford, Suite 605
City, State, Zip Little Rock, AR 72211
Phone 501-217-8031
Alternate Phone _____

GENERAL INFORMATION

Name of Business GenWealth Financial
Address/Location of sign 4756 Bryant Parkway, Alexander AR 72002
Zoning Classification C-2

Please use following page to provide details on the signs requesting approval. Along with information provided on this application, **a Site Plan showing placement of sign(s) and any existing sign(s) on the property is required** to be submitted**. Renderings of the sign(s) showing the correct dimensions is also required** to be submitted with the application. A thirty-five dollar ($35) per sign payment will be collected at the time of permit issuance. According to the Sign Ordinance a fee for and sign variance or special sign permit request shall be one hundred dollars ($100). Additional documentation may be required by Sign Administrator.

READ CAREFULLY BEFORE SIGNING

I Tonya Hulett, do hereby certify that all information contained within this application is true and correct. I fully understand that the terms of the Sign Ordinance supersede the Sign Administrator's approval and that all signs must fully comply with all terms of the Sign Ordinance regardless of approval. I further certify that the proposed sign is authorized by the owner of the property and that I am authorized by the property owner to make this application. I understand

that no sign may be placed in public right of way. I understand that I must comply with all Building and Electrical Codes and that it is my responsibility to obtain all necessary permits.

Use table below to enter information regarding each sign for approval. Please use each letter to reference each sign rendering.

SIGN	**Type** (Façade, Pole, Monument, other)	**Dimensions** (Height, Length, Width)	**Sqft** (Measured in whole as rectangle)	**Height of Sign** (Measured from lot surface)		Column for Admin Certifying Approval
				Top of Sign	Bottom of Sign	
A	Wall Sign	3' 3" x 20'	65			
B	Wall Sign	30" x 11'	27.5			
C						
E						
F						
G						

ARTWORK APPROVAL

GenWealth
FINANCIAL ADVISORS

PLEASE READ CAREFULLY

ALL PAGES PROVIDED IN THIS DOCUMENT MUST BE SIGNED

Please be advised that all pages of the document displaying artwork proofs must be thoroughly reviewed in their entirety. It is imperative to examine each page carefully to ensure accuracy, orientation, completeness, and satisfaction with the design.

Upon completion of the review, each page must be signed by the responsible individual or authorized representative to indicate approval. Your signature serves as confirmation that you have reviewed and accepted the artwork as presented.

Production of your signage order will commence only after all pages have been reviewed and signed. Failure to review and sign each page may result in delays in production and may affect the final outcome of your signage.

We appreciate your attention to this important step in the process and thank you for your cooperation. If you have any questions or concerns regarding the artwork proofs or the approval process, please do not hesitate to contact us.

ACE SIGNS

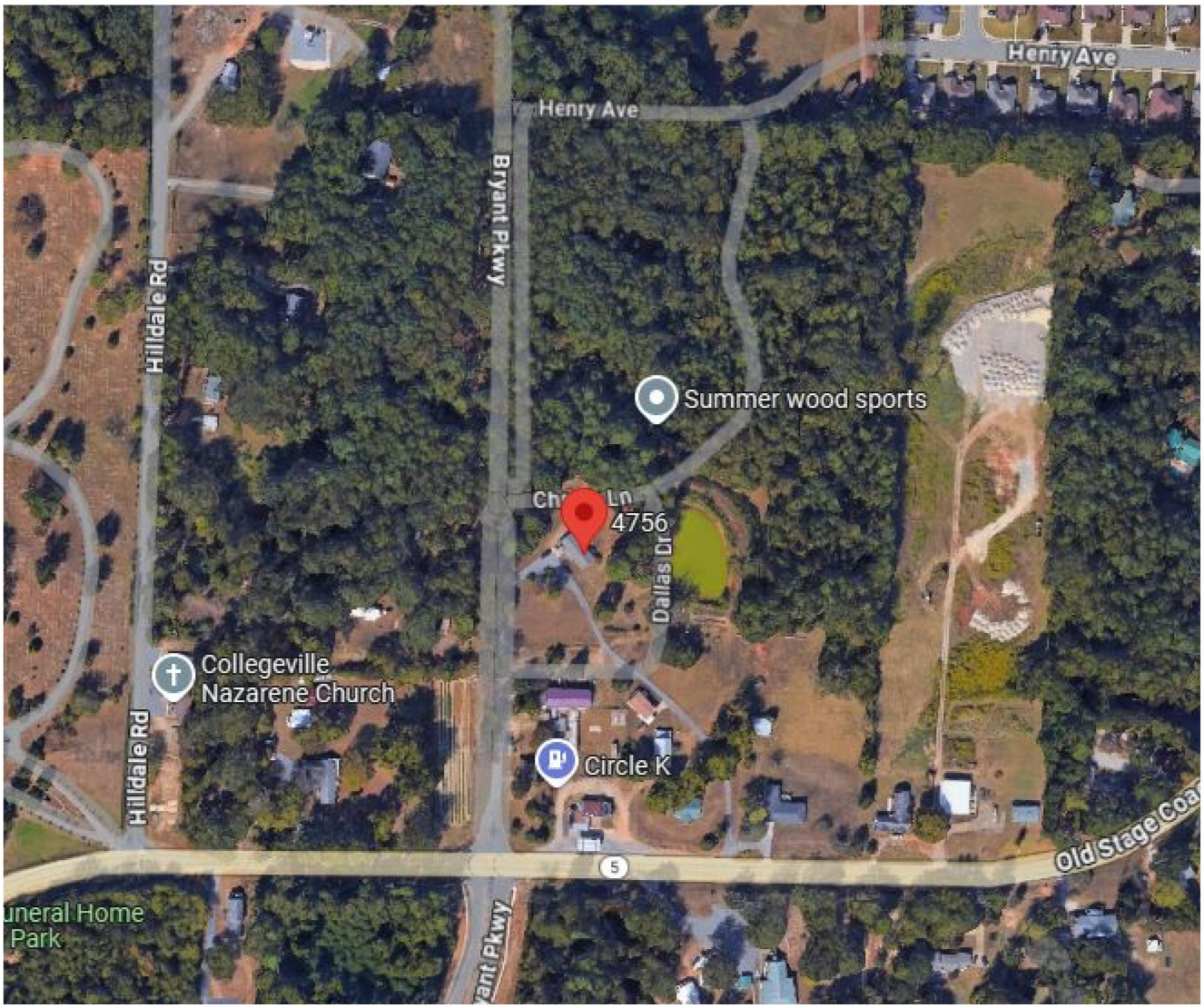
PROPERTY BRAND/EXTENSION:	PROPERTY LOCATION:	PROPERTY CODE:
GenWealth	4756 Bryant Parkway Alexander, AR 72002	TBD

DATE:	SALES REP:	PREPARED BY:
07/09/2025	Jason McDonald	Victoria Phan

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INITIALS: _____

LOCATION MAP



PROPERTY BRAND/EXTENSION: GenWealth	**PROPERTY LOCATION:** 4756 Bryant Parkway Alexander, AR 72002	**PROPERTY CODE:** TBD
DATE: 07/09/2025	**SALES REP:** Jason McDonald	**PREPARED BY:** Victoria Phan

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INITIALS: _____

SITE PLAN

PROPOSED SIGNS:

1. CHANNEL LETTERS
2. HALO-LIT LETTERS

EXISTING SIGNS:

1. NO SIGN
2. NO SIGN



ACE SIGNS

PROPERTY BRAND/EXTENSION: GenWealth

PROPERTY LOCATION: 4756 Bryant Parkway Alexander, AR 72002

PROPERTY CODE: TBD

DATE: 07/09/2025

SALES REP: Jason McDonald

PREPARED BY: Victoria Phan

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INITIALS: _____

1 CHANNEL LETTERS

EXISTING



PROPOSED



RENDERINGS NOT TO SCALE



H3'-3" x W20' LED illuminated channel letter set on raceway
White trim cap and returns

PANTONE WHITE

SW 6257 GIBRALTAR

ACE SIGNS

PROPERTY BRAND/EXTENSION: GenWealth

PROPERTY LOCATION: 4756 Bryant Parkway Alexander, AR 72002

PROPERTY CODE: TBD

DATE: 07/09/2025

SALES REP: Jason McDonald

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INITIALS: _____

2 CHANNEL LETTERS

EXISTING



PROPOSED



RENDERINGS NOT TO SCALE

GenWealth

H20" Halo-lit channel letters
White trim cap and returns
H30" x W11' Backer panel

PANTONE WHITE

SW 6691 GLITZY GOLD

ACE SIGNS

PROPERTY BRAND/EXTENSION: GenWealth

PROPERTY LOCATION: 4756 Bryant Parkway Alexander, AR 72002

PROPERTY CODE: TBD

DATE: 07/09/2025

SALES REP: Jason McDonald

PREPARED BY: Victoria Phan

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