ACE Sign Company
11935 Interstate 30
Little Rock, AR 72209

RE: Zoning Variance Application for:
Central Arkansas Truck Outfitters LLC

To the City of Bryant Adjustment Board Members:

Please allow this letter to serve as a formal recommendation for a variance in regards to the property for Central Arkansas Truck Outfitters. This property with interstate frontage has a physical address of 25633 I-30 in Bryant Arkansas.

The property ownership group is requesting to erect a lighted single pole cabinet sign with a 300 square foot (10' x30') overall size at an overall height of 40' from grade.

Specific points for your review of this variance application hardship letter are as follows:

- ***Unique shared plot placement with a completely different business address.***
- ***Interstate frontage with a building setback that requires additional visibility.***
- ***Surrounding businesses with the ability to construct pole signs on their property.***

We appreciate the consideration of the board, and we remain optimistic that a fair decision will be made regarding this specific request. Thank you.

Jason McDonald
Account Manager
ACE Sign Company



ACE SIGNS

PROPERTY BRAND/EXTENSION:
Central Arkansas Outfitters

PROPERTY LOCATION:
25633 I-30 Bryant, AR 72022

PROPERTY CODE:
TBD

DATE:
04/21/2025

SALES REP:
Jason McDonald

PREPARED BY:
Victoria Phan

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INITIALS: _____

LOCATION MAP



PROPERTY BRAND/EXTENSION: Central Arkansas Outfitters	**PROPERTY LOCATION:** 25633 I-30 Bryant, AR 72022	**PROPERTY CODE:** TBD
DATE: 01/13/2025	**SALES REP:** Jason McDonald	**PREPARED BY:** Victoria Phan

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INITIALS: _____

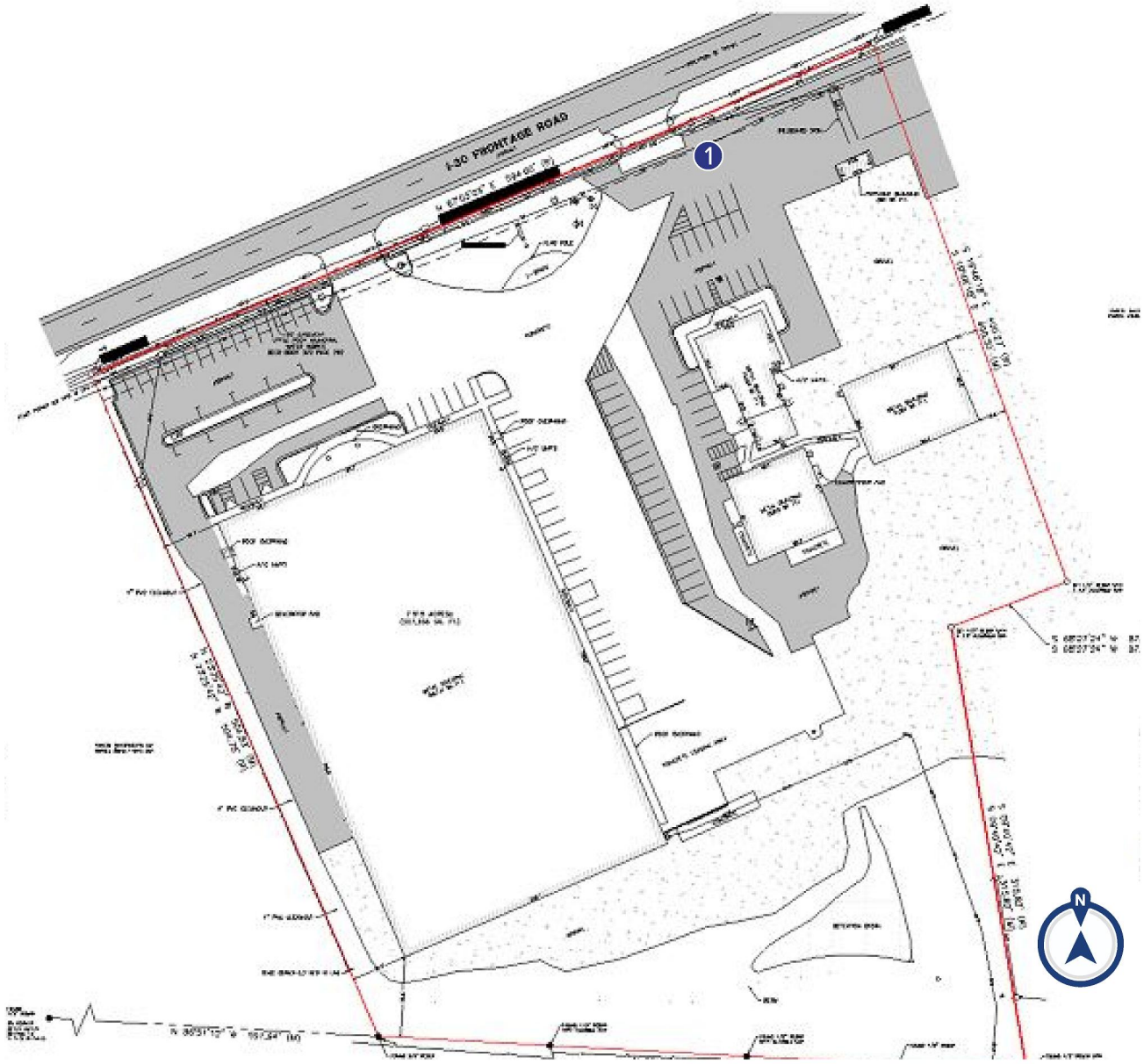
SITE PLAN

PROPOSED SIGNS:

1. MID-RISE

EXISTING SIGNS:

1. NO SIGN



ACE SIGNS

PROPERTY BRAND/EXTENSION: Central Arkansas Outfitters

PROPERTY LOCATION: 25633 I-30 Bryant, AR 72022

PROPERTY CODE: TBD

DATE: 04/16/2025

SALES REP: Jason McDonald

PREPARED BY: Victoria Phan

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INITIALS: _____

1 MID-RISE

EXISTING



PROPOSED



RENDERINGS NOT TO SCALE



H10' x W30' x D2'-8" Cabinet with applied graphics
Cabinet 300 Sq. Ft.
OAH 40'

- PANTONE WHITE
- TO BE DETERMINED
- TO BE DETERMINED
- TO BE DETERMINED

ACE SIGNS

PROPERTY BRAND/EXTENSION: Central Arkansas Outfitters

PROPERTY LOCATION: 25633 I-30 Bryant, AR 72022

PROPERTY CODE: TBD

DATE: 04/21/2025

SALES REP: Jason McDonald

PREPARED BY: Victoria Phan

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INITIALS: _____

Use table below to enter information regarding each sign for approval. Please use each letter to reference each sign rendering in packet.

SIGN	**Type** (Façade, Pole, Monument, other)	**Dimensions** (Height, Length, Width)	**Sqft** (Measurement standards found on Pg.7 of Sign Code)	**Façade Width** (Linear Ft of building façade where wall sign is being installed)	**Height**	
					To Top	To Bottom
A	Pole Sign	10' x 30'	300 sq ft	N/A	30'	40'
B						
C						
D						
E						
F						