



Community Engagement Committee

Boswell Municipal Complex - City Hall Conference Room

210 SW 3rd Street

YouTube: <https://www.youtube.com/c/bryantarkansas>

Date: August 17, 2026 - **Time:** 6:00 AM

Call to Order

Approval of Minutes

1. July 20, 2026 Regular Meeting - Unapproved Minutes
 - [CEC Unapproved Minutes 07202026.pdf](#)

Presentations and Announcements

Public Comments

Old Business

New Business

City Government

2. 2026 Football Season & Salt Bowl - Discussion of committee booth at events
3. Fall Fest - Discussion of committee booth
4. It's a Wonderful Bryant - Discussion and planning

Adjournments

Community Engagement Committee

07/20/2026

Members Present: Yesenia Solis, Sara Brisson, Carolyn Geffken, Roderick Daniels, Randy Robinson, Rene Moseley, Daniel Daley

Members Absent:

Staff Present: Jordan Reynolds, Mayor Treat

Council Present: Jack Moseley, Lisa Meyer

Guests Present: 2 residents

Call to Order: 6:01 PM by Jordan Reynolds

Approval of Minutes: July 15, 2026 Minutes

- Motion by Randy
- 2nd by Daniel

New Business:

- **Bryant Leap Forward Update**
 - Mayor Treat provided the committee with an update on the Bryant Leap Forward Comprehensive Plan and shared preliminary feedback from resident engagement efforts. He noted that residents consistently identified priorities including maintaining strong infrastructure, quality parks and recreation, and a high quality of life while remaining mindful of the cost to taxpayers.
 - Mayor Treat explained that the City's consultants conducted an in-depth analysis of Bryant's housing market and local economy, and that the draft vision for the comprehensive plan was developed using those findings alongside community input.
 - Committee discussion included the following questions and comments:
 - How will the school district adjust as Bryant continues to grow?
 - How will the proposed activity centers successfully integrate both commercial and residential development?

- How will this differ from the Midtown development?
 - Will Crafton Tull provide guidance on the steps necessary to implement the plan and achieve the community's vision?
 - What will the communication and public engagement process look like moving forward?
 - The committee emphasized the importance of intentionally identifying where future growth and higher-density development should occur.
- **Community Events**
 - The committee reviewed plans and staffing for the upcoming Bryant Summer Nights event on Thursday and discussed participation in upcoming fall community events.

Adjournment: 6:48, motion by Roderick, 2nd by Daniel

Next meeting: Monday, August 17 at 6:00 PM